



Europa Media Trainings

An EU project's lifecycle

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Lifecycle overview



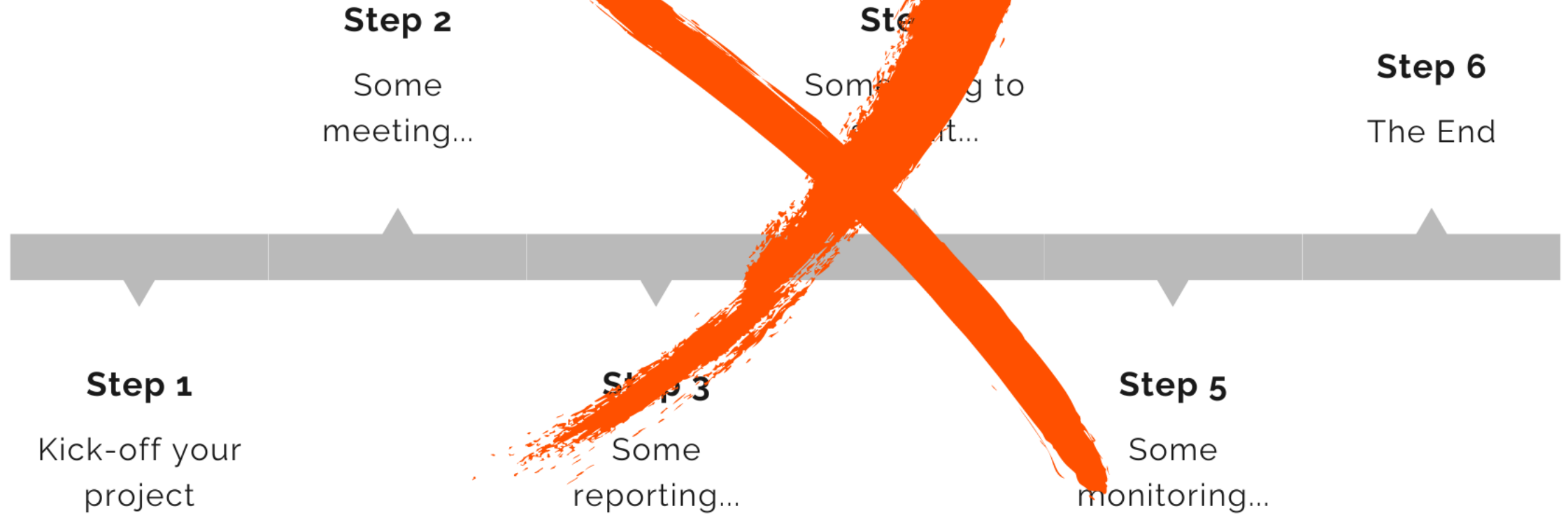
Zoom in: implementation

Expectations



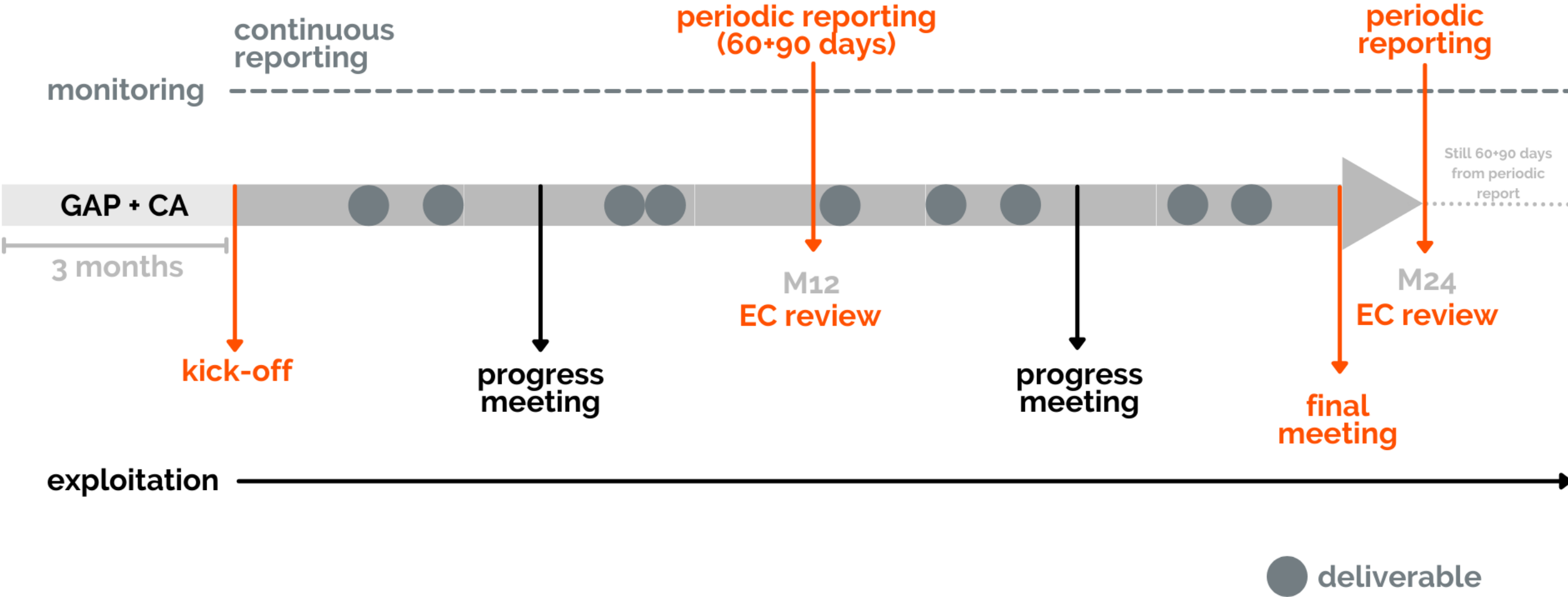
Zoom in: implementation

Expectations



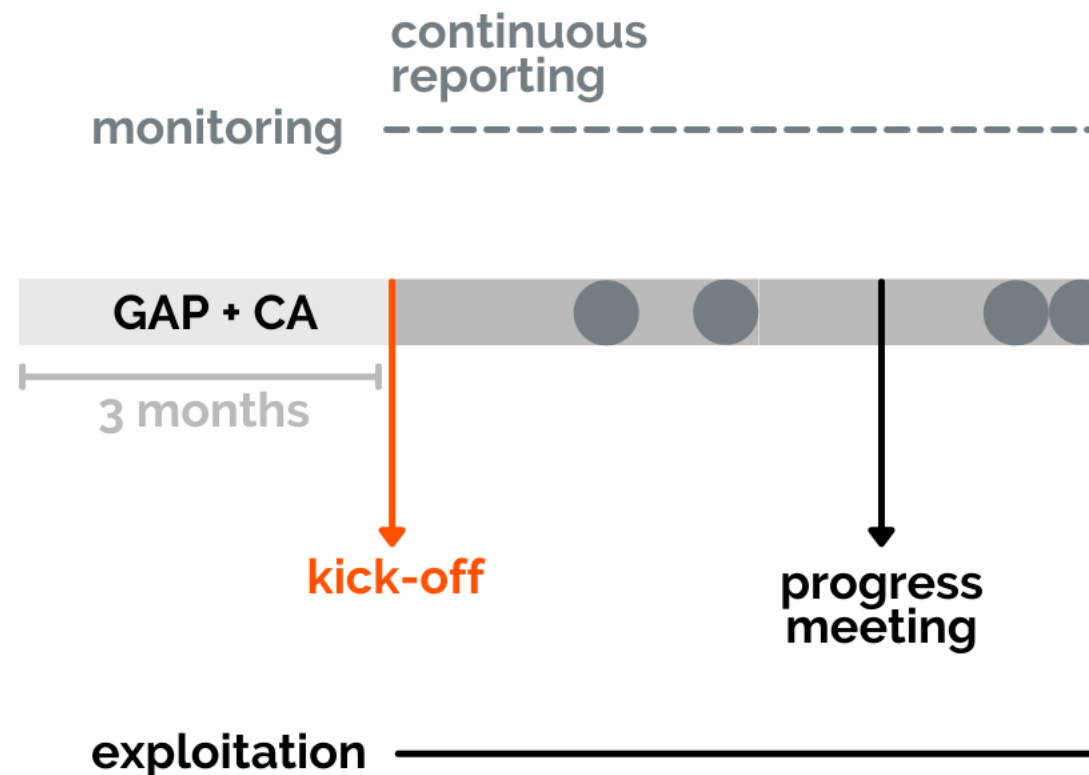
Zoom in: implementation

Reality



Zoom in: implementation Reality

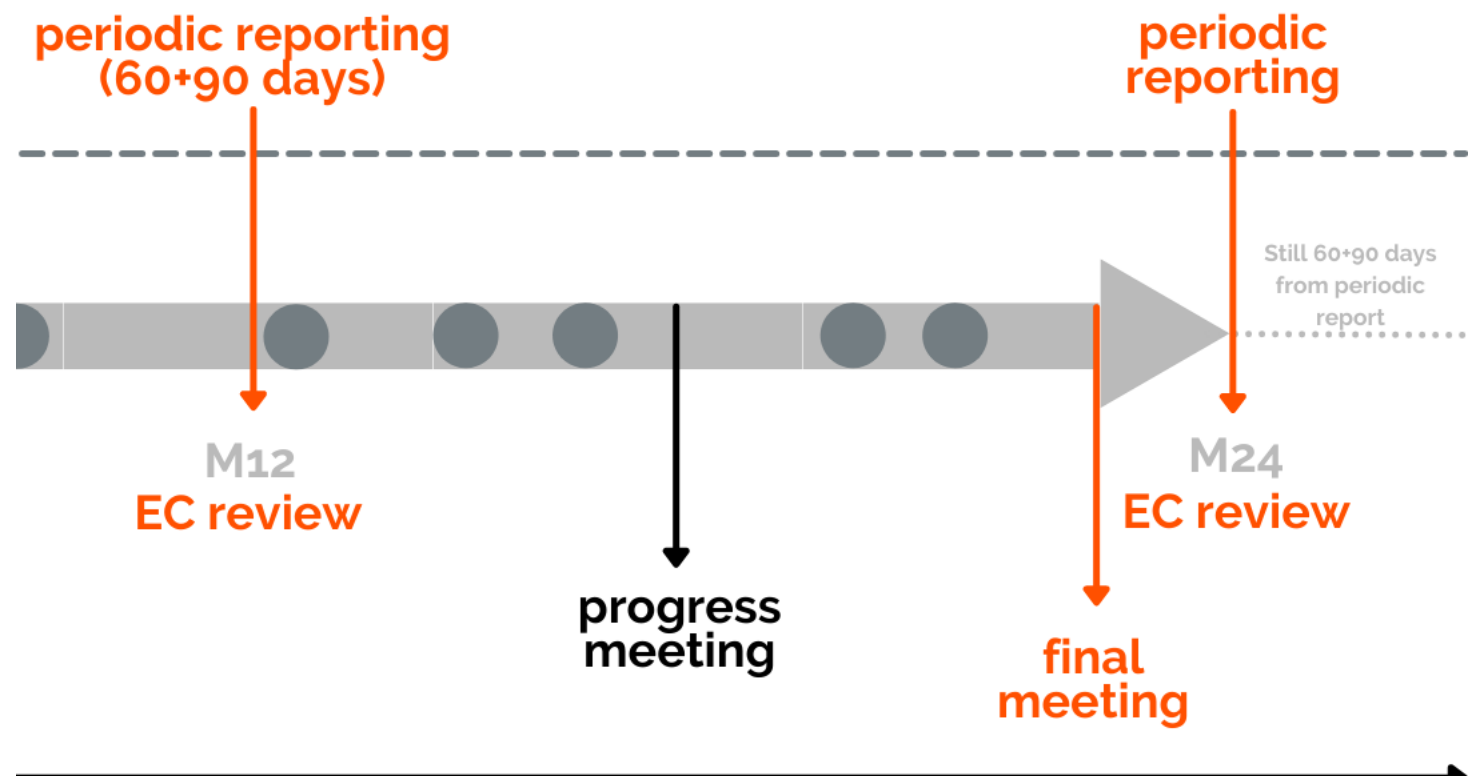
- 3 months before official start = signing **Consortium Agreement + Grant Agreement**
- **Kick-off meeting** = official start of your project
- **Progress meeting(s)** periodically (every 6-12 months)
- **Monitoring** = continuous process since day 1
- **Continuous reporting** = open since day 1 for beneficiaries to follow up on risks, ethics issues, publications, report progress on milestones etc. (stays open ever after)
- **Exploitation** of project results = use of results for commercial purposes or in public policymaking



Zoom in: implementation

Reality

- **Periodic reporting** = reporting to the EC on the activities done (**technical**) & finances (**financial**) over a certain period
- **EC review** = where EC is cross-checking on how you have done so far in your project & whether you are on track
- **Deliverable** = output (information, report, a software...) that must be produced at a given moment during the action
- **Final project meeting** = the meeting that closes your project



💡 End of project implementation is **NOT** the end of contractual obligations (best effort obligation).

● deliverable

Zoom in: implementation

Obligations after the end of the project

Check out your **GA Data Sheet (!)**

For X years after final payment:

- Confidentiality = 5 years
- Record-keeping = 5 years (3 years for grants < EUR 60 000)

For up to X years after final payment:

- Reviews = 2 years
- Audits = 2 years
- Extension of findings from other grants to this grant = 2 years
- Impact evaluation = 5 years (3 years for grants < EUR 60 000)

💡 Best effort obligation to exploit results = up to 4 years after the end of the action.

💡 If the results are not exploited within 1 year after the end of the action, the beneficiaries must use the Horizon Results Platform to find interested parties to exploit the results.



Roleplay



Roleplay: the Coordinator

Skills & roles

Skills

- **Scientific/technical** – understand the project & lead the partners
- **Administrative/financial** – knowledge of the rules of Horizon 2020/Horizon Europe
- **Social skills** – leading & motivating the partners

Roles

- Single representative of Consortium towards the EC
- Keeps the project on track
- Initiates changes in terms of work content if needed
- Handles payments
- Initiates, coordinates meetings, drafts...
- “Lobbies” for the project



The Coordinator

in real life...

- Work content changes – how to manage?
- Monitors partners performance – what if weak link?
- Handles disagreement between partners
- Oversees spending – what if running low? What if unforeseen expenditures?
- Deals with force majeure
- Mediates cultural differences
- ...

What does a Coordinator need?

- Time & patience
- Use charm, be pragmatic or legal power when needed
- Sense of politics
- Understand what the Project Officer wants from you!



Roleplay

The Partner

Who is the partner?

= one of the other beneficiaries (legal entity) that is NOT the Coordinator

What does a partner do?

- Contributes to CA/GA preparation when the coordinator asks for contributions
- Contributes to the project with the tasks assigned
- Makes sure they carry out their tasks on time and according to the rules and requirements
- Be proactive
- Asks questions when needed
- Signals issues in advance to Coordinator



Roleplay

Additional jargon (1)

- **Project Officer (PO)**

= representative of the EC (executive agency/unit), in charge of overseeing your project

- **Work Package (WP) leader**

= one of the beneficiaries within the Consortium that was assigned the lead on a Work Package

e.g. Beneficiary X is the leader of WP y on developing a digital toolbox, due to their proven experience in that area

- **Task leader**

= one of the beneficiaries within the Consortium that was assigned the lead on a specific Task

e.g. Beneficiary Z is the leader of Task x on developing a training methodology because they have proven experience in the area



Roleplay

Additional jargon (2)

- **Innovation Manager**

= the organization/person in charge of innovation management (exploitation + IPR)

💡 This role can be assigned to one of the Consortium partners.

- **Advisory Board (AB)**

= group of external individual experts contributing to the project (based on a contract/letter of intent/expression of interest...)

💡 When you have such an external body like the AB, you can include such provisions in your Consortium Agreement (CA) – Section 6 on Governance structure.



A white rectangular card is suspended from a thin, black and white braided string by a black clothespin. The card is centered horizontally and has the word "QUESTIONS?" printed in a bold, orange, sans-serif font. The background is a plain, light gray wall.

QUESTIONS?

Thank
you

for your attention

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