



# TEMPLATE ON EU FUNDING STRATEGY



# EU FUNDING

## How important is EU Funding?

Discuss the main income sources in your present structure and what EU funding represents now and what opportunities additional EU funding may present for your organisation.

## Changes in the financial framework

This section is for those organisations that have running EU projects financed from programmes running in the 2014-2020 period. The transition to 2021-2027 programme rules needs to be considered.

## Key funding options

Discuss those programmes in more detail that your organisation should target with EU project ideas – and why.

## National priorities

Consider synergies and complementarities of national and regional funding with EU funding. Consider how your organisational scopes and project ideas fit national and regional priorities.

# ORGANISATIONAL OVERVIEW

## Your mission, objectives with EU funding

Discuss these issues: Do you have any specific research priorities? Any major goals connected to European and international collaboration and projects, etc. You should set these.

## Past activities and structure for EU funding

Describe the existing achievement with EU projects, who was responsible for fund raising, what was the success rate, what are the available capacities and support structures for successful fund raising. What are the capacities, available structures, key areas supporting the potential of the organisation in innovation, technology transfer, research, education, etc.

## SWOT analysis

Consider threats, opportunities,

## International/European networking

What networks are you a member of or who are your main international partners and how can you build on that partnership. What pro-active role you can take to improve your network.

# MEASURES AND ACTIONS

## Action Plan

Consider the actions and measures needed for improving international networking, communication internally and externally, what support structure needs to be set up and what capacity building measures should be linked to that. Plan with a timeline.

## Goals and targets

In case all these measures and actions are completed – what should be the goal that your organisation wants to achieve: in terms of new collaborations initiated and completed, what success rate do you imagine in which programme, etc. Do not forget the Key Performance Indicators.

## Implementation and Funding

You see what measures are needed and what you want to achieve. In this final section discuss how this can be implemented and what sources would you need to allocate to implement the strategy successfully.