

# EMG GROUP

Design and Communications  
Portfolio 2025

# LET'S NOT FOOL OURSELVES.

*First impressions count.*

***We help you make a good one.***

We're a team of close-knit communication and graphic design professionals who can't wait to get our teeth into your ideas and communicate them effectively through appealing and dynamic designs.

Together, we can develop the branding of your project, give a visual identity to your idea, structure your thoughts into trending websites, and craft any online and offline material you may need to spread the word.

We've had the opportunity to collaborate with numerous European projects and initiatives spanning a diverse range of topics including gender equality, environment, agriculture, resilience and disaster management, education, manufacturing, sustainability and nutrition, energy efficiency, entrepreneurship, and small and medium-sized enterprises amongst others.

Turn the page and check out our work! ;P

*Branding & graphic design – Digital Communication*

# The Team

If you take a closer look, you'll see a dynamic team of open-minded professionals who invest themselves in understanding our clients and their unique needs.



**FRANCESCA MONACO**  
Head of Communications



**GLORIA BEVILACQUA**  
Communications Manager



**CATALINA VRABIE**  
Communications Manager



**DIEGO RODRÍGUEZ**  
Communications Manager



**FRUZZINA FOLTIN**  
Lead Graphic Designer



**VERONIKA KABAI**  
Graphic Designer

PROJECTS

01

# ADMA TranS4MErs

Supporting ambitious and innovative Manufacturing SMEs to become  
Factories of the Future

As one of the biggest European transformation programmes, ADMA TranS4MErs offers a comprehensive and dynamic approach to digital transformation. Certified digitalisation experts, the TranS4MErs, help companies across the continent embrace present ecological, digital, and societal challenges and achieve their full potential.

*Duration: October 2021 – September 2024*

*Key words: Manufacturing, SME, Factory of the Future*

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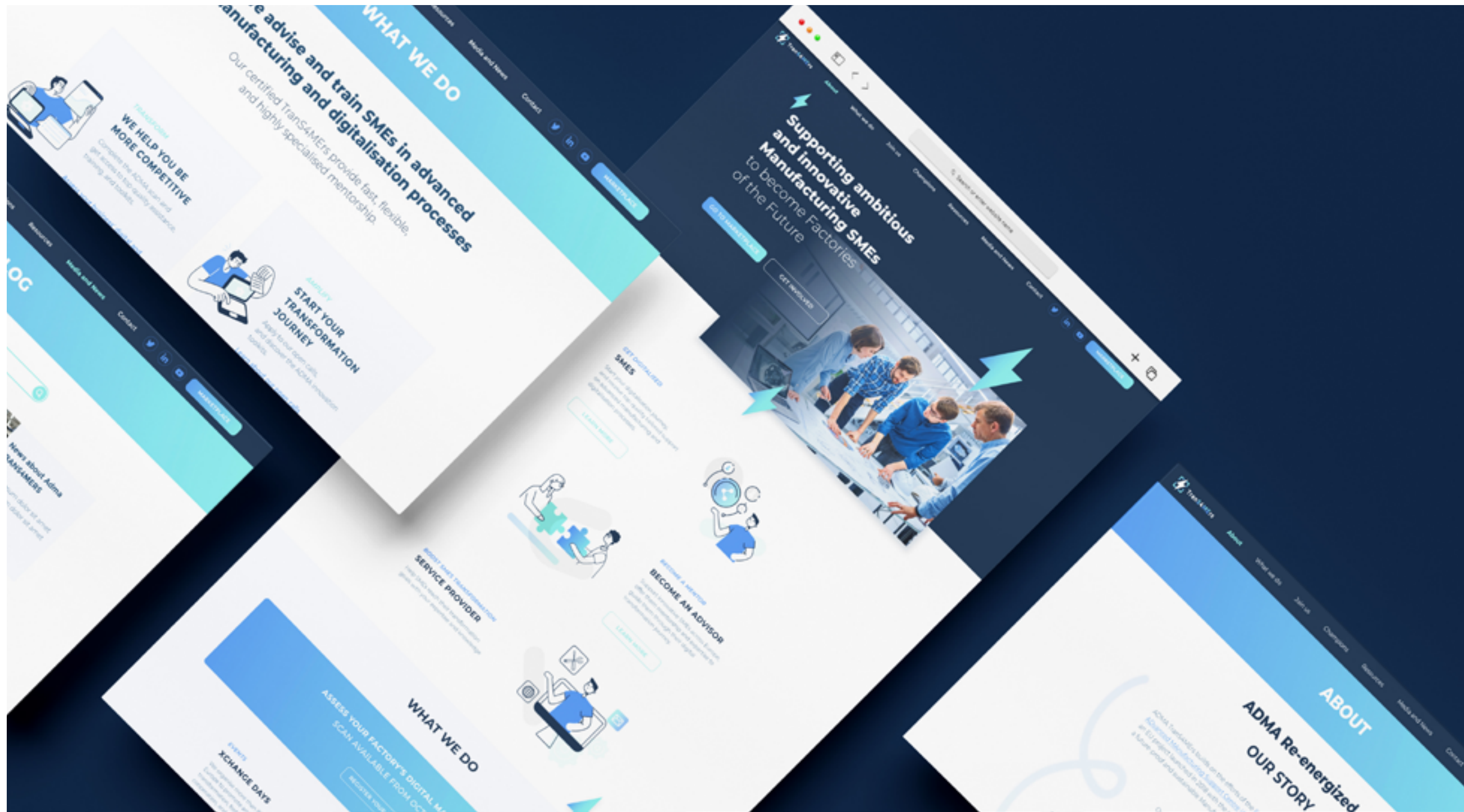
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VIDEO

CONTENT

E-LEARNING



02

# AGEMERA

Building a resilient Europe through responsible mineral exploration

AGEMERA uses innovative methods and technologies to unlock the EU's resource potential, improve public knowledge of the role of critical raw materials in the modern world, and promote environmentally and socially friendly mineral exploration.

*Duration: August 2022 – July 2025*

*Key words: Mineral Exploration, Critical Raw Materials, Geology, Sustainable Mining*

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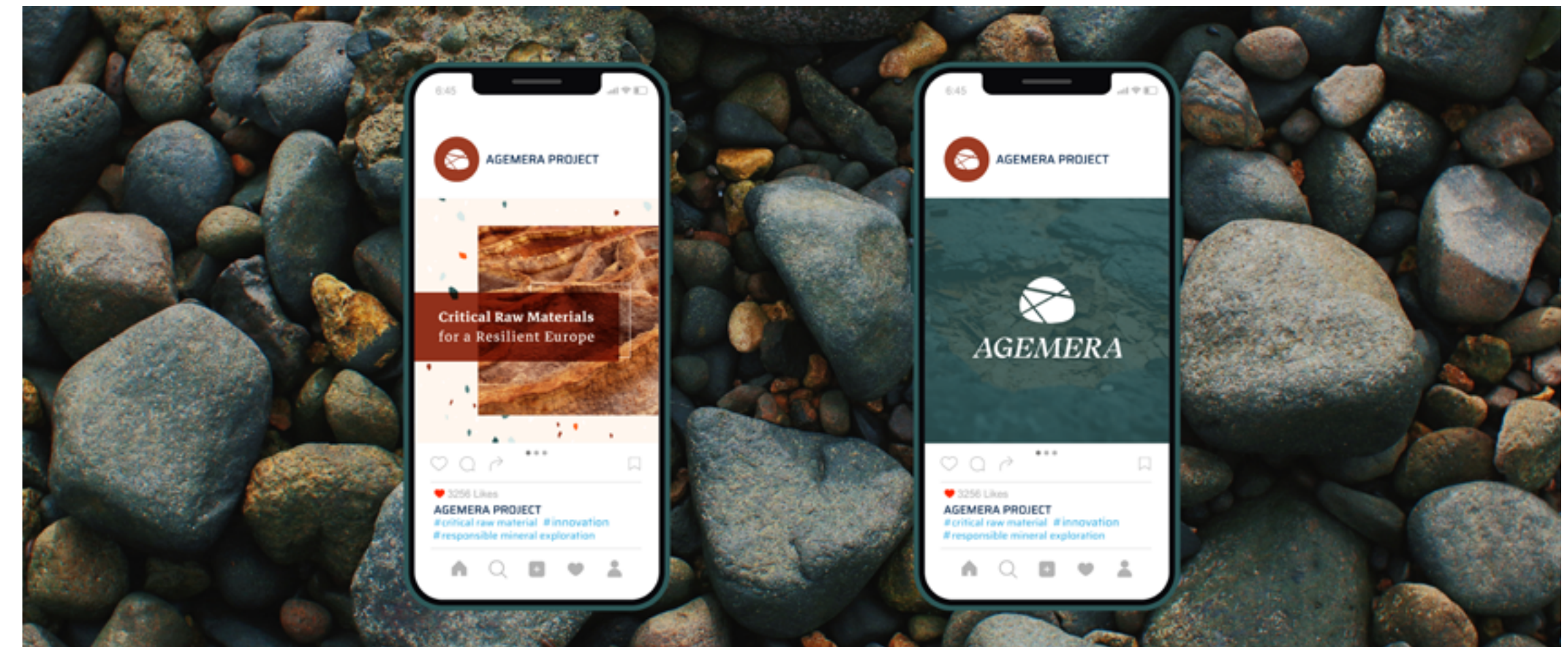
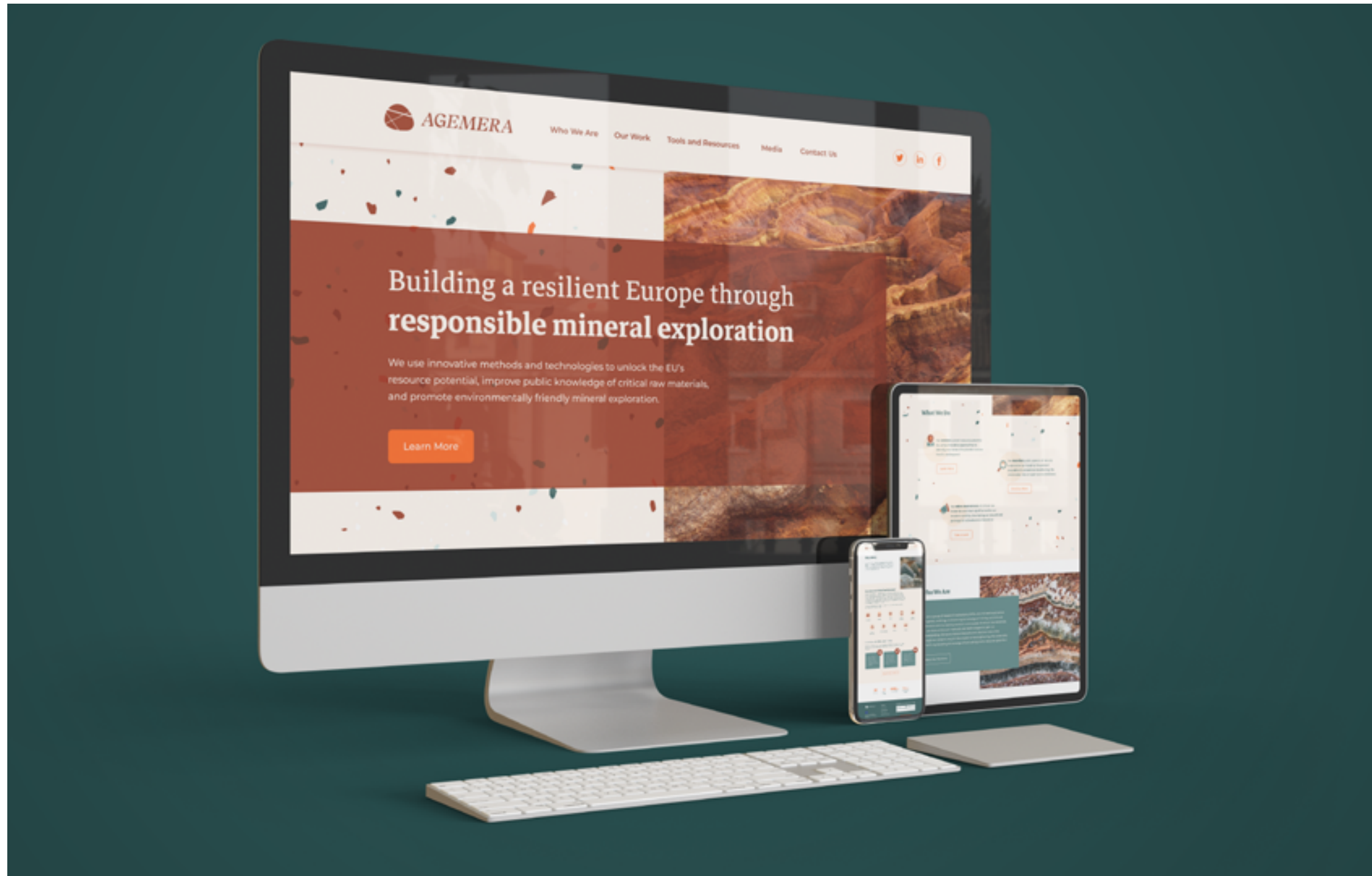
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VIDEO

CONTENT

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# 03 | AgEnRes

For a more resilient, prosperous, and greener European Farming

AgEnRes is an EU project working to help farmers use less fossil energy and fertilisers, which have become risky due to price fluctuations and supply issues. Through a comprehensive approach and collaboration with stakeholders, we seek to make European farming fossil energy efficient, more financially stable, and friendlier to the environment.

*Duration:* 01.01.2024 – 31.12.2027

*Key words:* Sustainability, EU Agriculture, EU Farming, Energy Independence, Resilience

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VIDEO

CONTENT



04

## AQUA-LIT

Preventing litter coming from the aquaculture sector from entering the sea

The Aqua-Lit project aims to prevent marine litter from entering the sea by working with the aquaculture sector. It provides a sustainable toolbox of innovative ideas and methodologies to prevent marine littering from aquaculture activities, implement better monitoring schemes, and remove and recycle litter from aquaculture facilities both before it enters the sea and for litter already existing at sea.

*Duration: January 2019 – December 2020*

*Key words: Marine Litter, Aquaculture, Plastic Waste, Circular Economy*

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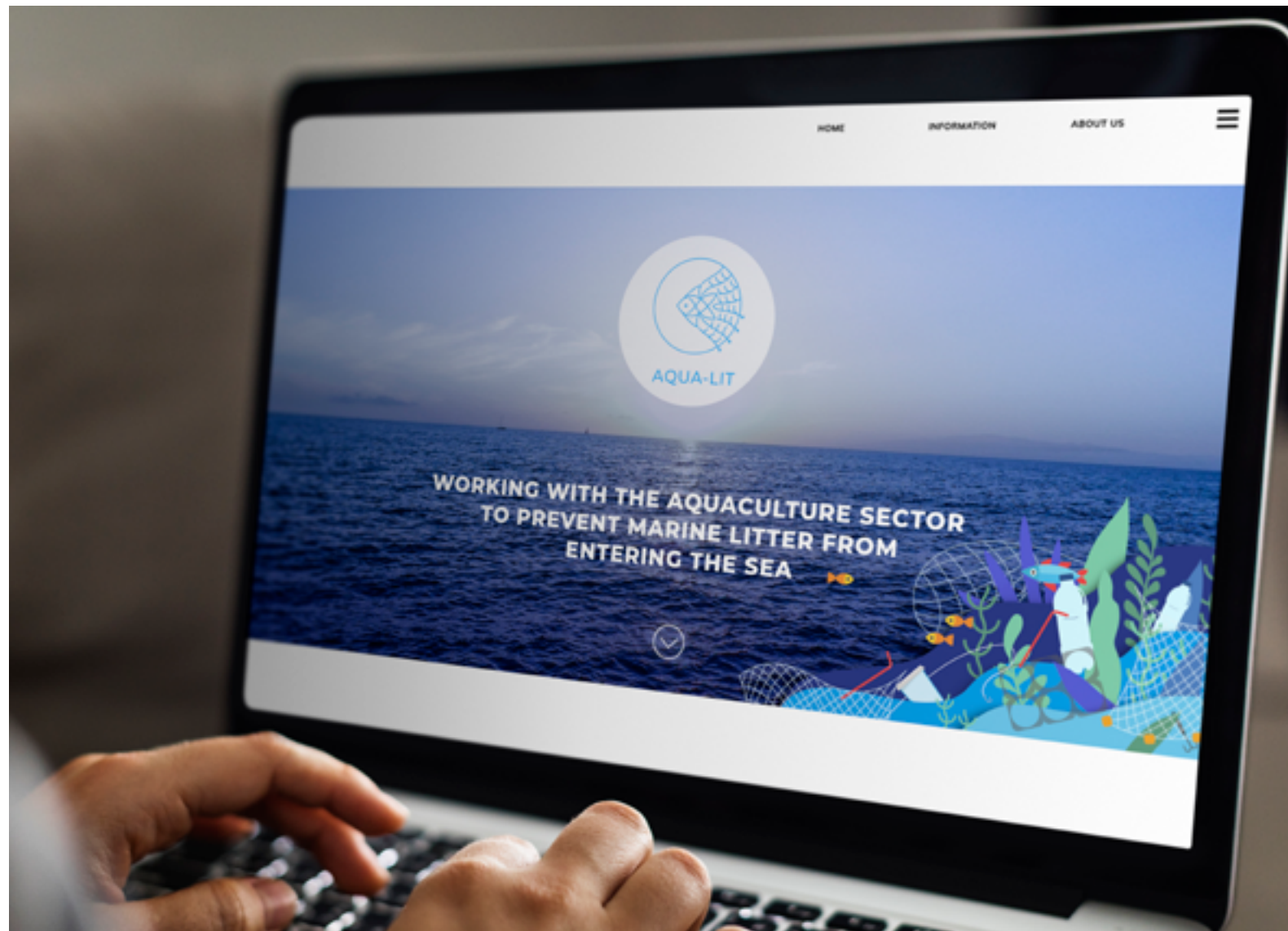
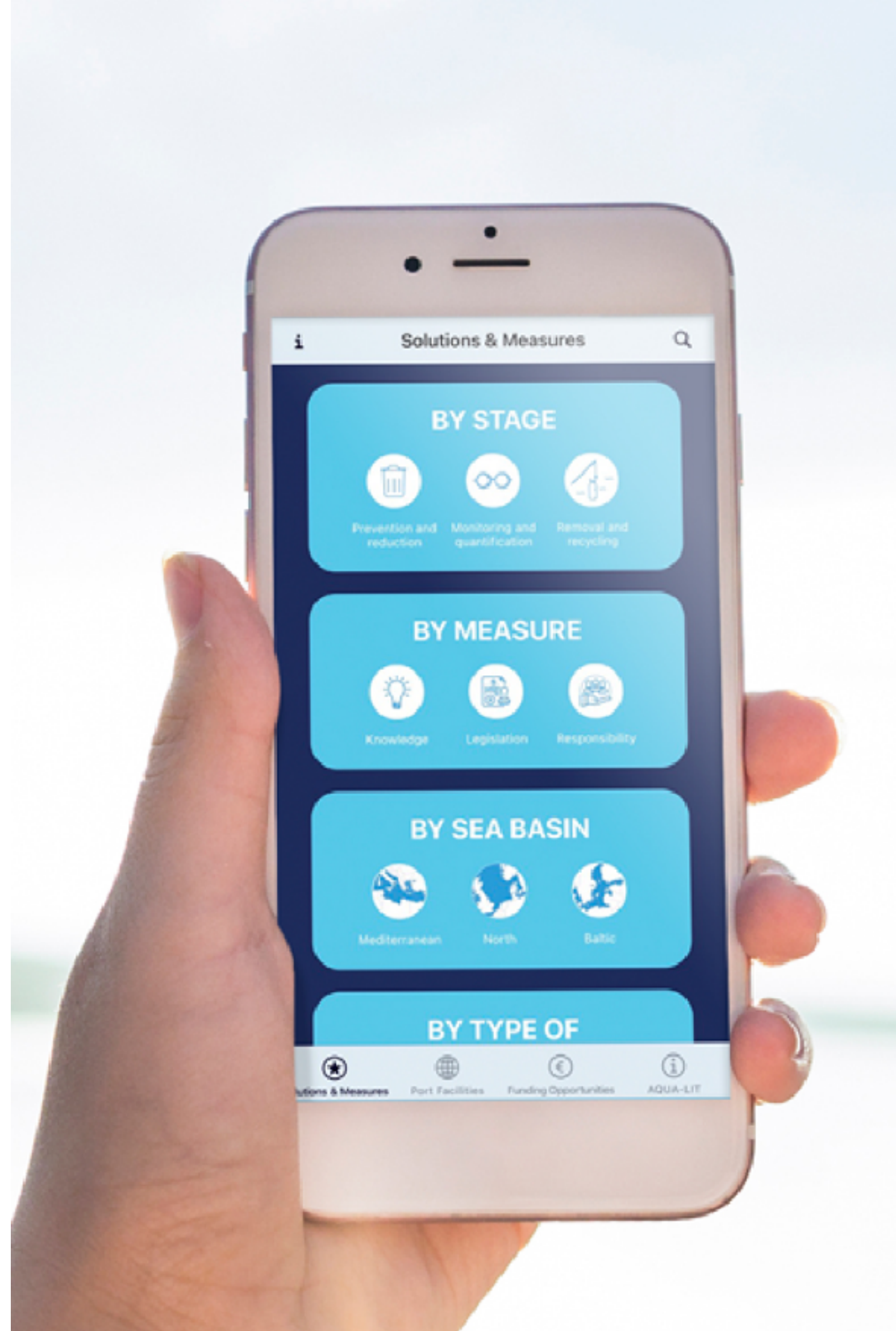
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CONTENT

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# 05 | BCOMING

Innovating to protect biodiversity and prevent future pandemics

The lack of context-adapted solutions for stakeholders is a challenge in reducing the risk of infectious diseases. The EU-funded BCOMING project focuses on biodiversity to address this issue in Europe and three tropical hotspots. Expected outcomes include biodiversity strategies to prevent zoonoses and improved capacity to prevent pandemics.

*Duration:* August 2022 – July 2026

*Key words:* Pandemics, Biodiversity Conservation, One Health Approach, Public Health, Infectious Diseases

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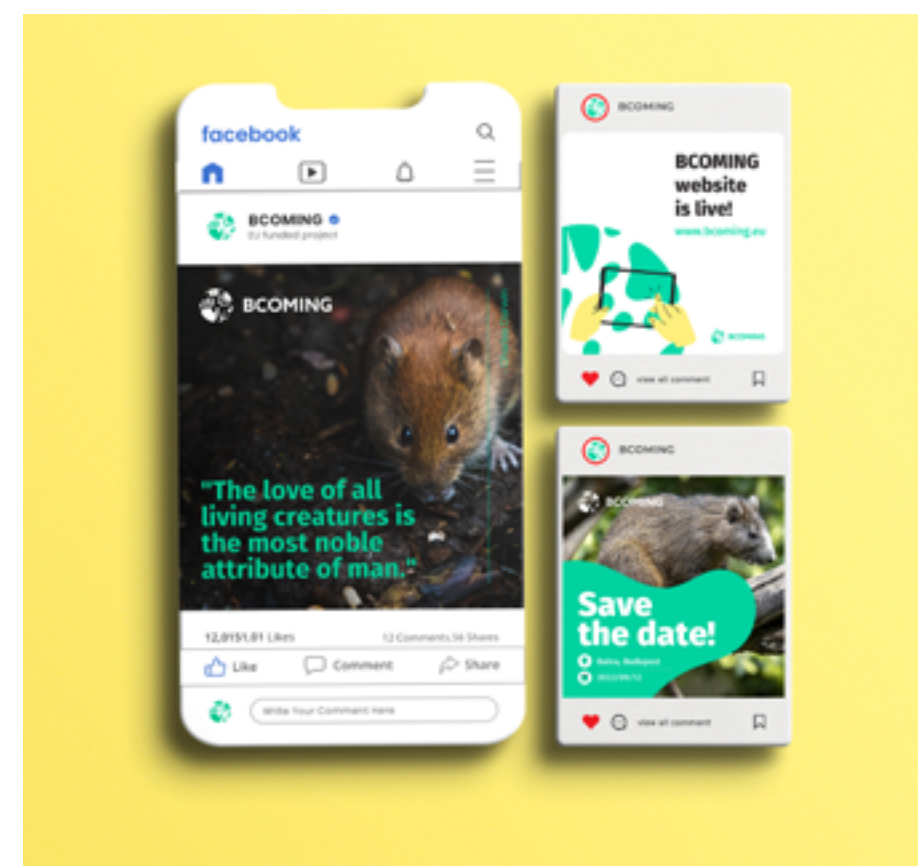
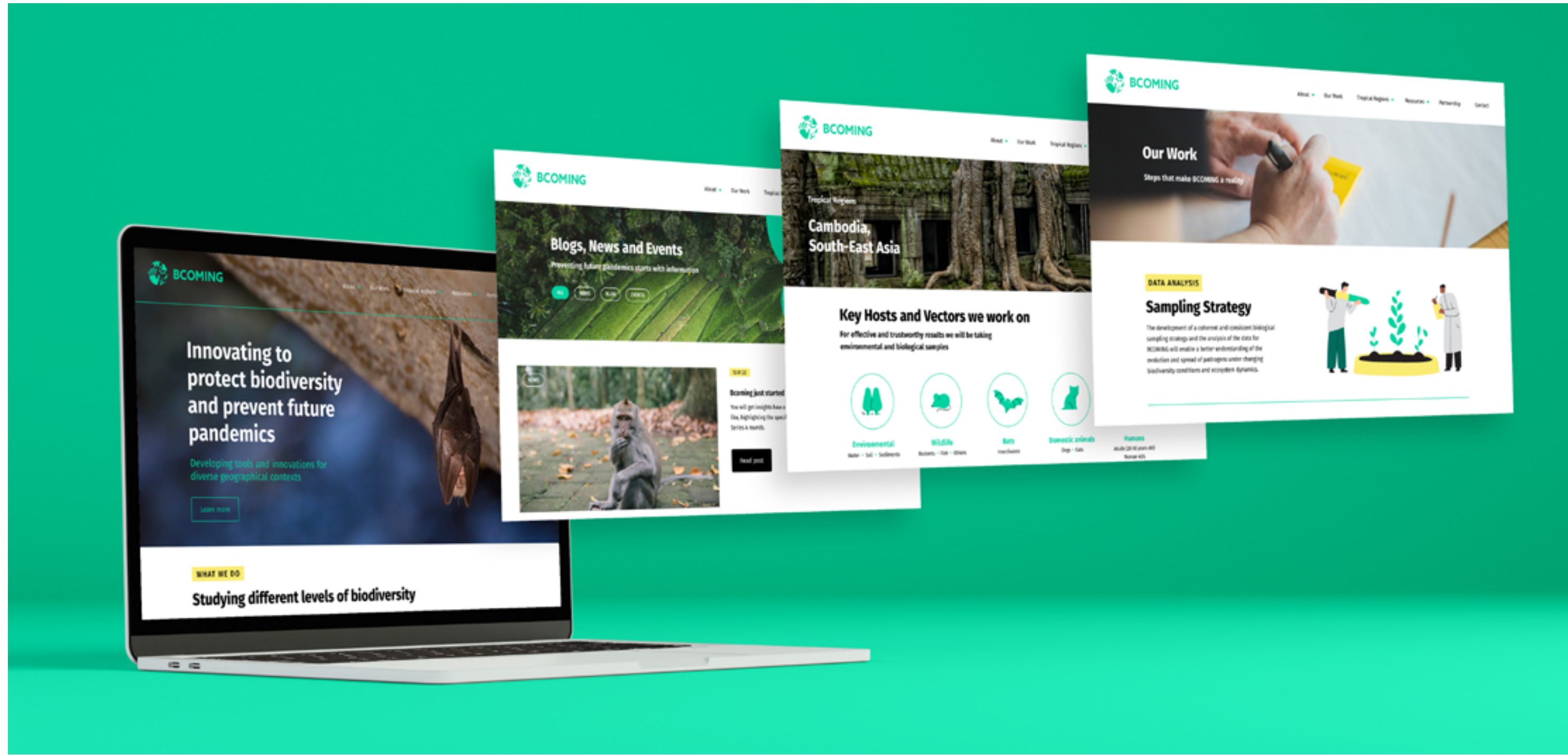
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CONTENT

E-LEARNING



# 06 | BLUES

Driving innovation in marine biotechnology

The BLUES project is working on developing unique bioactive compounds in a more sustainable way, to make industrial bioprocesses more environmentally friendly, promote a circular economy, and help us reduce dependence on wild harvesting.

*Duration: 1 January 2024 - 31 December 2027*

*Key words: Biotechnology, MarineBiotechnology, BlueEconomy, Sustainability, CircularEconomy, MarineBiodiversity*

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VIDEO

CONTENT



## Driving innovation in marine biotechnology

BLUES unlocks the potential of marine invertebrates, developing novel cultivation systems for the sustainable production of unique bioactive compounds. Our breakthroughs in continuous cell lines pave the way for eco-friendly industrial bioprocesses, reducing reliance on wild harvesting and fostering a circular economy in the Blue Bioeconomy.

[Learn more](#) [Learn more](#) [Learn more](#)

- We unlock marine biodiversity**  
by exploring marine invertebrates and advancing knowledge for sustainable use
- We enhance product yields**  
by developing continuous cell lines for diverse phyla, promoting sustainable access to marine bioactive compounds
- We use omics technologies**  
to develop a standardised cell chassis for bioactive compound production
- We support green industrial bioprocessing**  
by establishing in vitro processes and developing novel bioprocesses for sustainable product

Partners:

Social media: [projectblues.eu](#), [@BLUES\\_EU](#), [BLUES EU project](#)

Funded by the European Union



# 07 | BuildERS

Building resilience in Europe

BuildERS worked on enhancing Europe's resilience against natural and man-made disasters, with a particular focus on vulnerable groups. Together with citizens, first responders, and experts, it co-designed and produced various tools to improve crisis response and awareness.

*Duration: May 2019 – April 2022*

*Key words: Resilience, Social Capital, Natural And Artificial Disasters*

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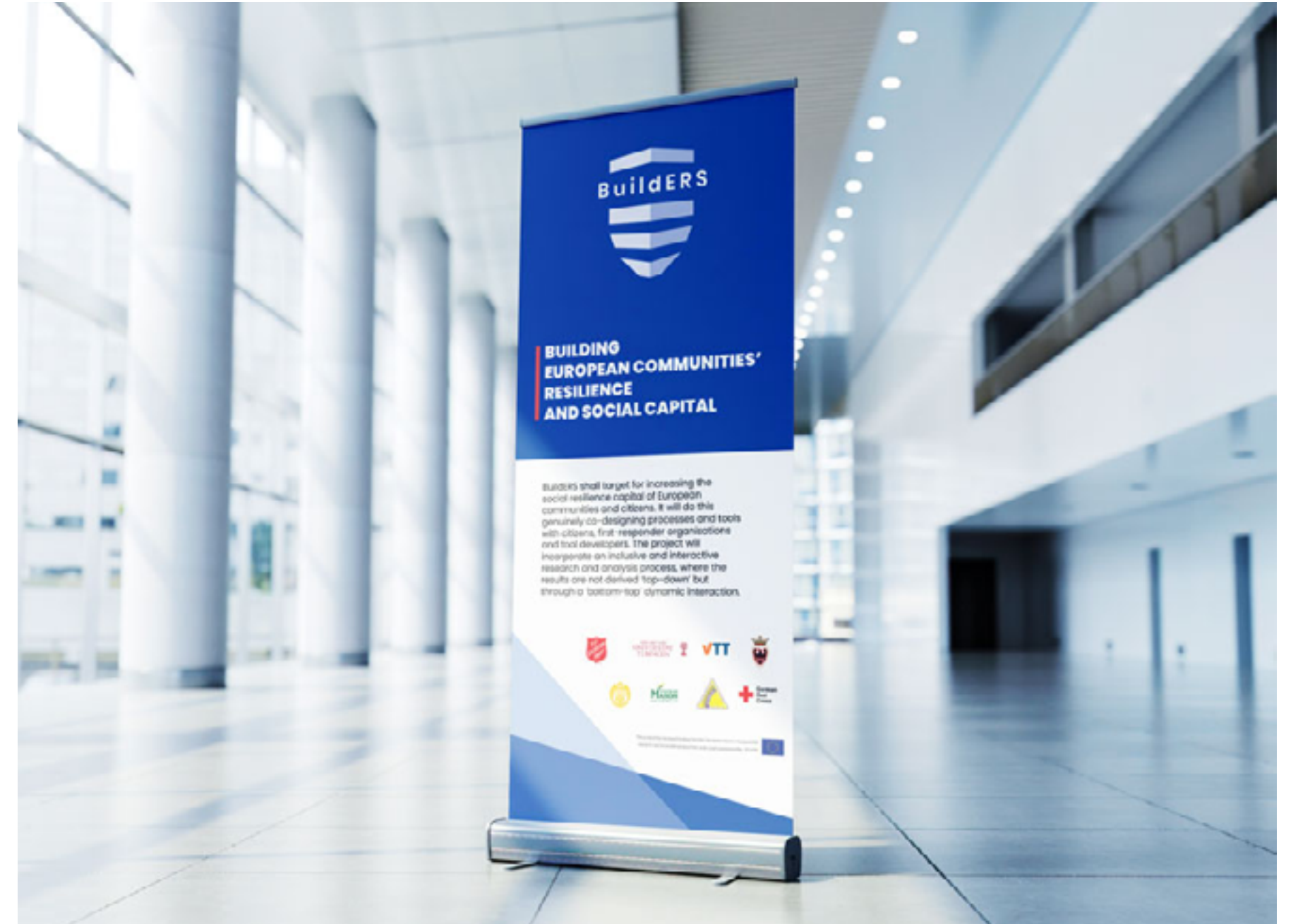
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VIDEO

CONTENT

E-LEARNING



08

# COLLECTiEF

Innovating to protect biodiversity and prevent future pandemics

The COLLECTiEF project develops an energy management system based on Collective Intelligence that integrates easily with existing legacy equipment in buildings and urban energy systems. It optimises occupants' comfort, reduces costs, improves security, and enhances energy flexibility and resilience.

*Duration:* June 2021 – May 2025

*Key words:* Collective Intelligence, Energy Management, Energy Flexibility, Climate Resilience.

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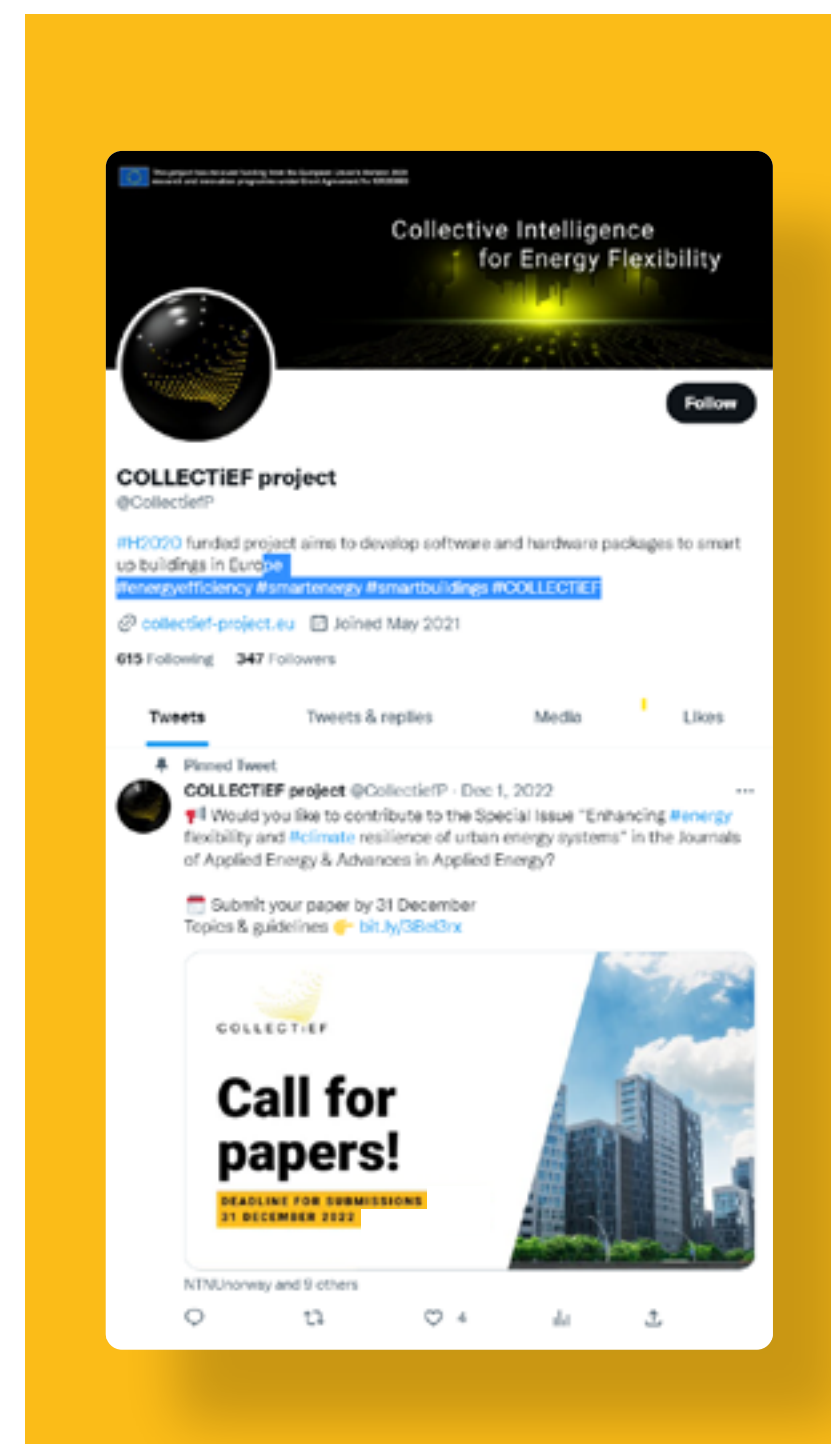
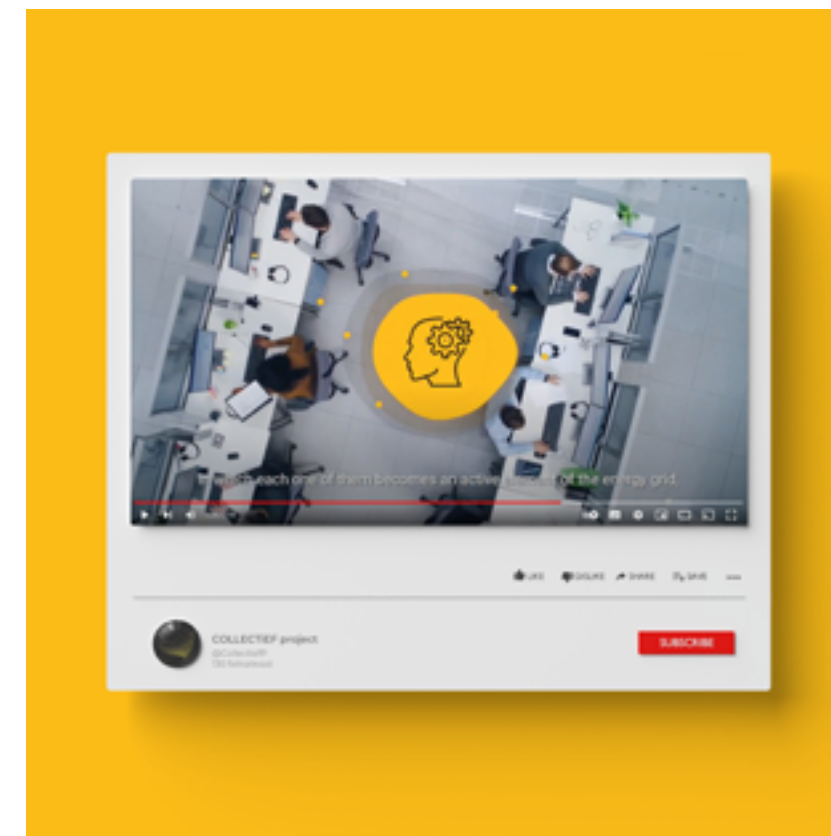
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Visit website: [www.collectief-project.eu](http://www.collectief-project.eu)



Visit website: [www.collectief-project.eu](http://www.collectief-project.eu)



09

# Environmental Footprint Methods

Calculating the environmental impact of products and services

The European Commission's 2023 push for Environmental Footprint (EF) methods gained momentum, especially after the Green Claims Directive drew media attention. A DG Environment tender focused on updating the EF website, creating EF-related publications, and producing communication materials. Geonardo and IBF delivered a redesigned website, five new publications, and various outreach tools—ensuring accessibility, clarity, and EU compliance. The final report summarizes outcomes, insights, and future recommendations.

*Duration:* January 2024 – December 2024

*Key words:* Environmental Footprint (EF), Green Claims Directive, Product Environmental Footprint (PEF), Organisation Environmental Footprint (OEF), Life Cycle Assessment (LCA), EF-related publications, EU branding and accessibility standards

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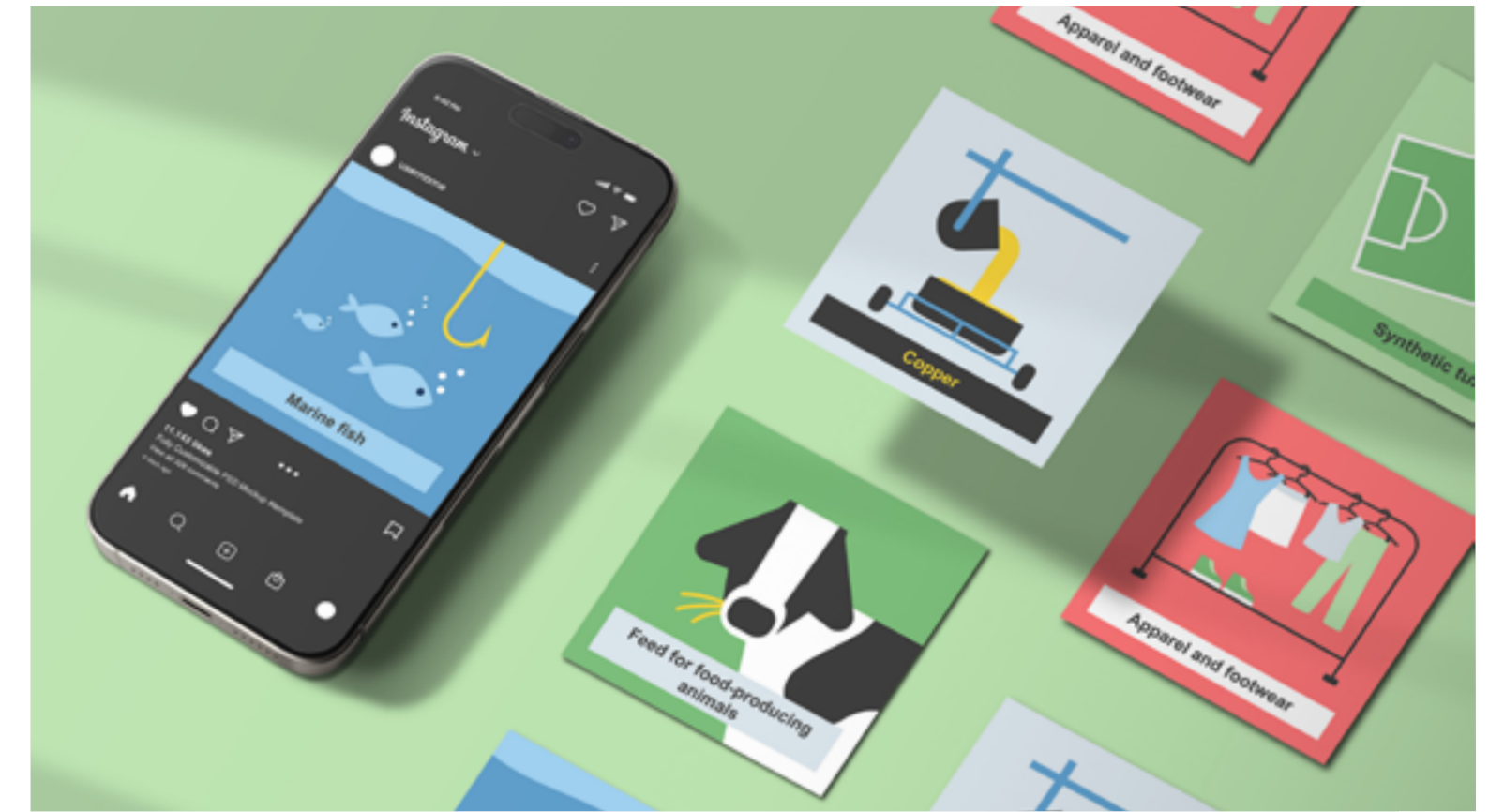
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VIDEO

CONTENT

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# Environmental Footprint Method



# 10 | EU4Ocean

Joining forces for the ocean

The European Ocean Coalition (EU4Ocean) connects diverse organisations, projects and people that contribute to ocean literacy and the sustainable management of the ocean. Supported by the European Commission, this bottom-up inclusive initiative aims at uniting the voices of Europeans to make the ocean a concern of everyone.

*Duration:* January 2022 – June 2022

*Key words:* Ocean Literacy, Ocean, European Blue Schools, Sustainability, European Green Deal

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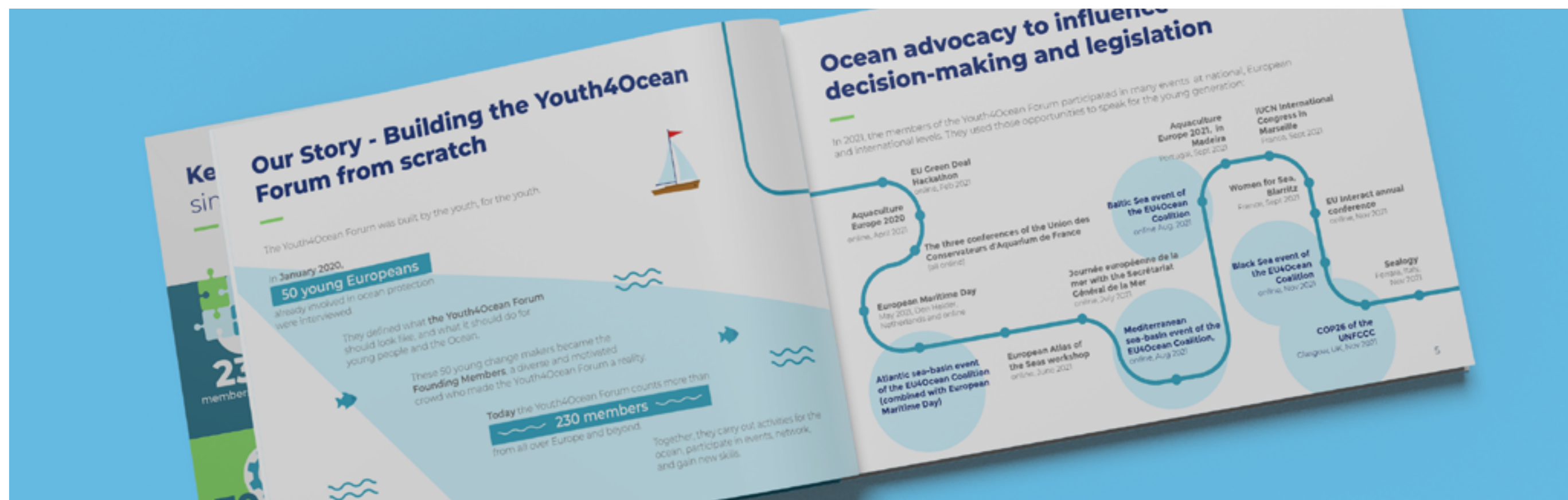
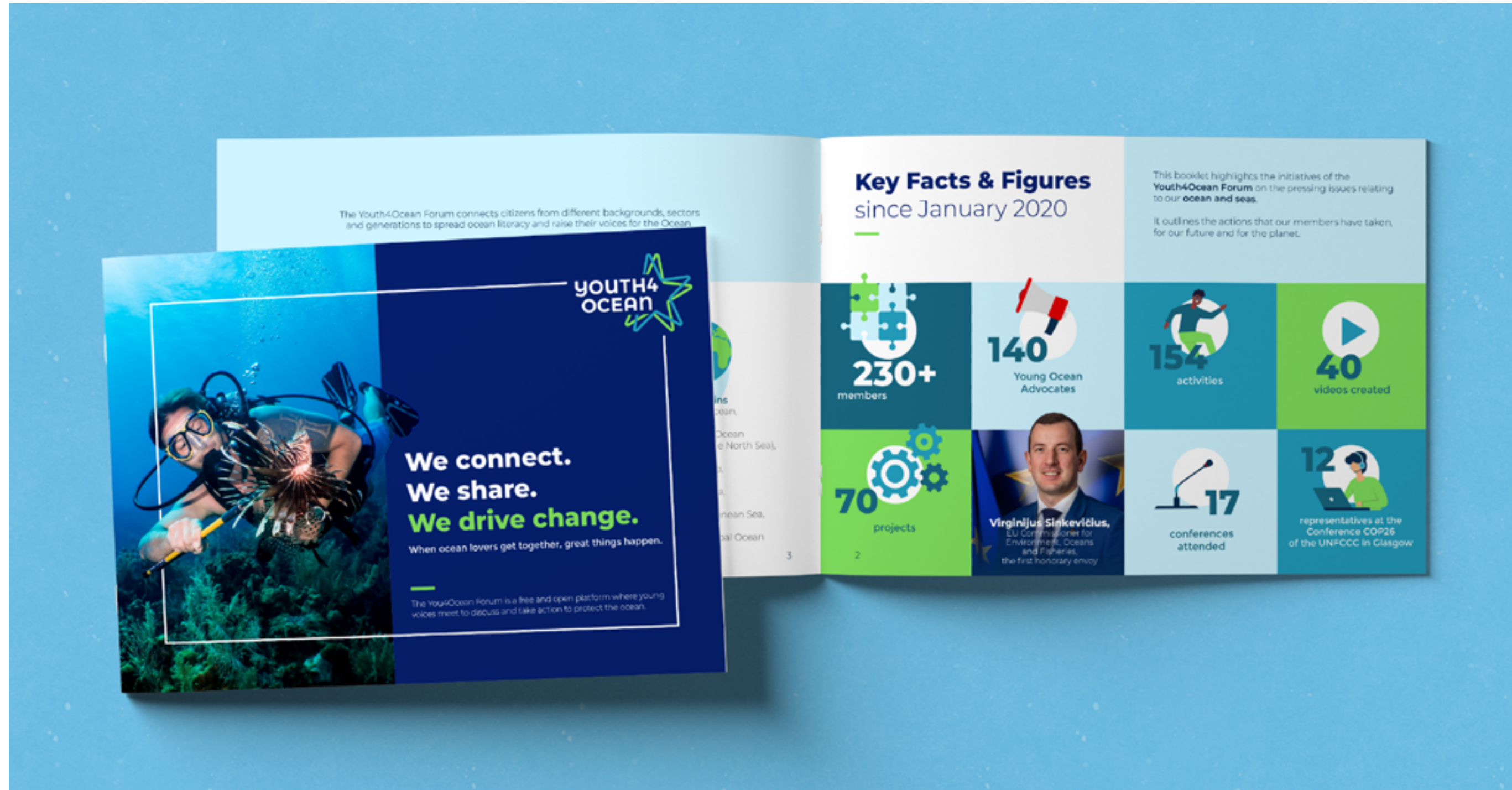
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CONTENT

E-LEARNING





11

# Europa Media

Bringing EU projects closer to people through effective science communication and IT solutions

Europa Media focuses on EU project management, coordination and communication and dissemination services. Born in 2006, Europa Media has a portfolio of over 20 projects whose themes vary from gender equality to education and entrepreneurship.

*Duration: Since 2006*

*Key words: Eu Project, Eu Funds, Coordination, Dissemination, Science Communication*

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VIDEO

CONTENT

E-LEARNING



# 12 | Europa Media Trainings

Your friend in EU funds

Since 1999, the Europa Media team has been working in the development, management and reporting of EU funded projects (e.g. FP5/6/7, H2020, LLP, CIP, LIFE). In 2003 Europa Media started sharing their direct experience through training courses and consultancy services. Since then, Europa Media has trained over 10,000 participants to write competitive proposals, manage effectively their projects and prepare for EC financial audits.

*Duration: Since 2003*

*Key words: Eu Projects, Training, Consultancy Public Funding, Proposal Writing, Project Management, Financial Reporting*

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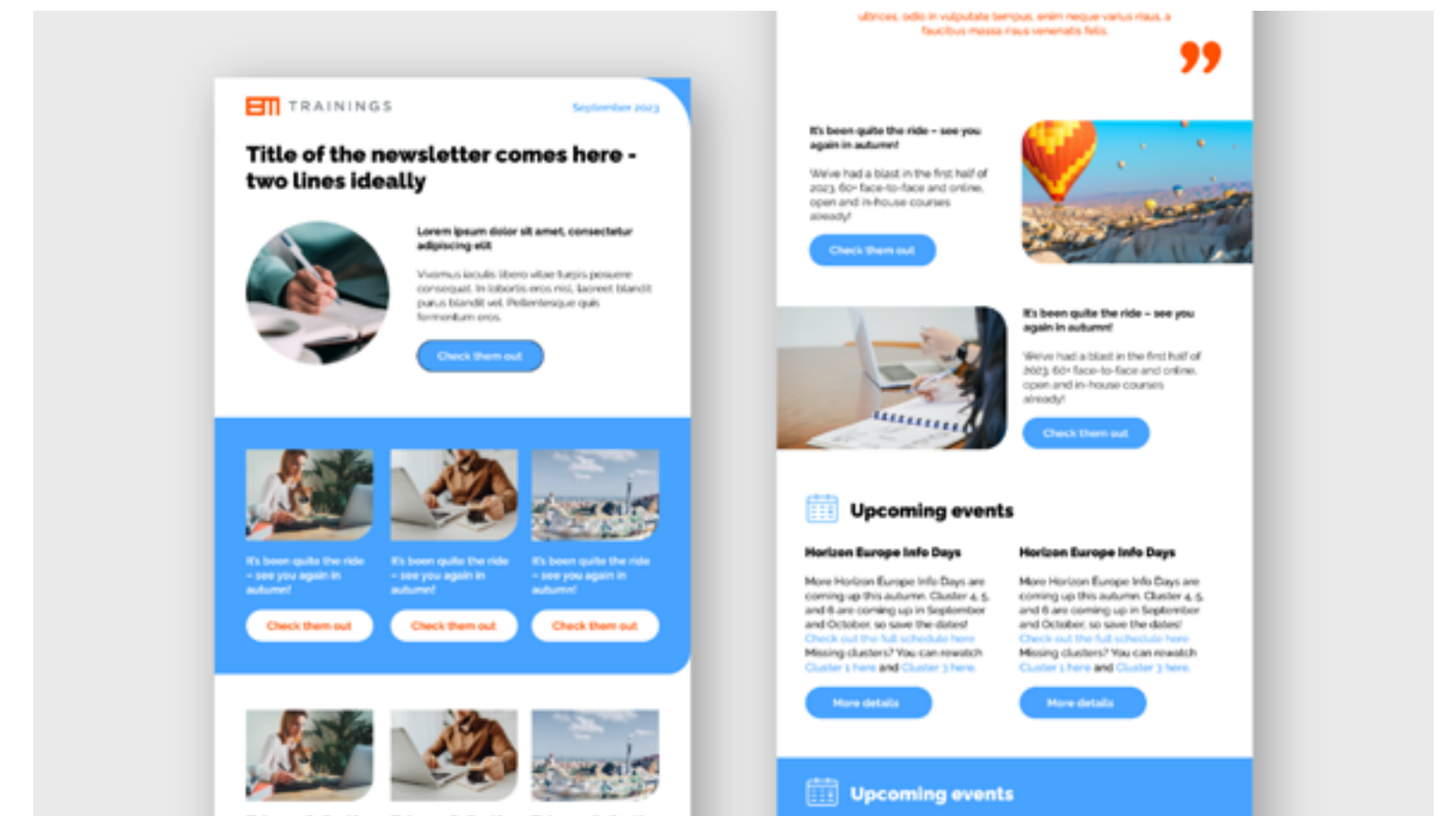
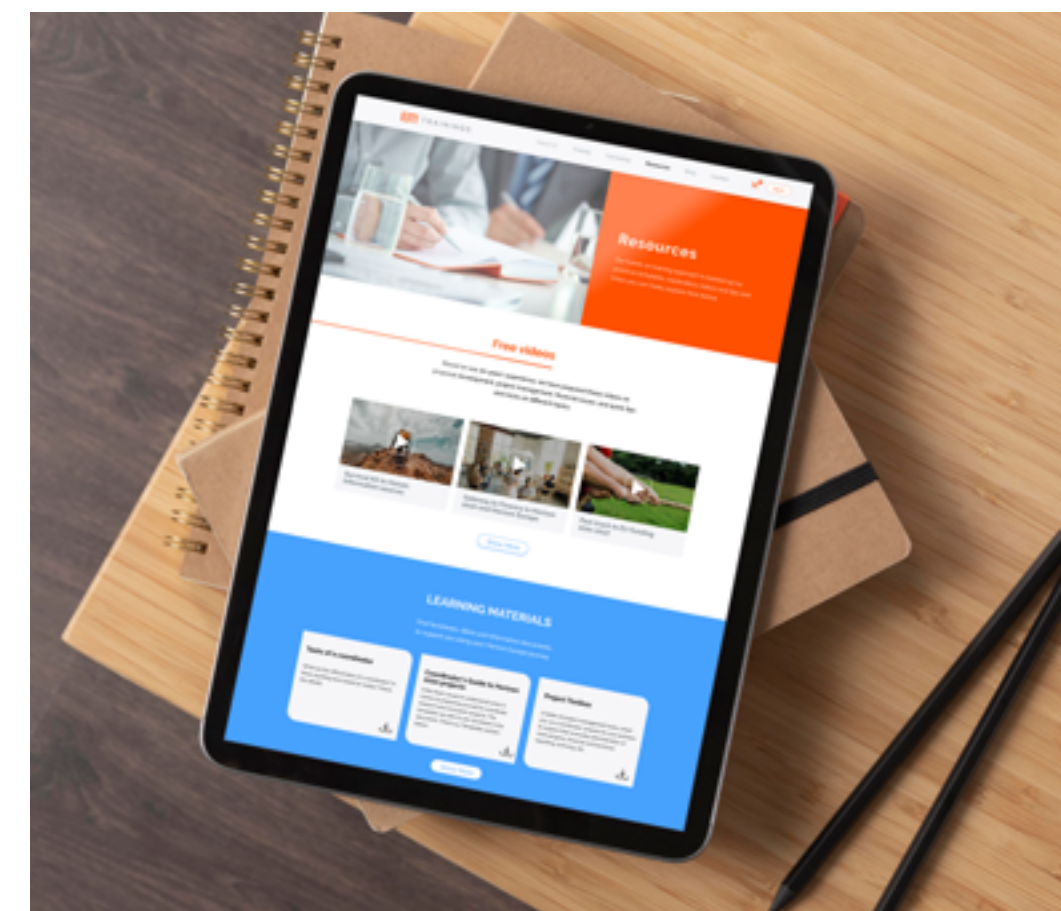
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VIDEO

CONTENT

E-LEARNING



13

# GIANT LEAPS

Accelerating the dietary shift from animal-based to alternative dietary proteins

Food systems contribute to a third of GHG emissions, with animal protein production being a significant contributor. GIANT LEAPS aims to make the European food system more sustainable and healthier by substituting traditional animal proteins with alternative sources, such as plants, microalgae, insects, and single-cell proteins, to make up 50% of dietary protein intake by 2030.

*Duration:* September 2022 – August 2026

*Key words:* Dietary Shift, Alternative Dietary Proteins, Farm-To-Form Strategy, Eu Green Deal

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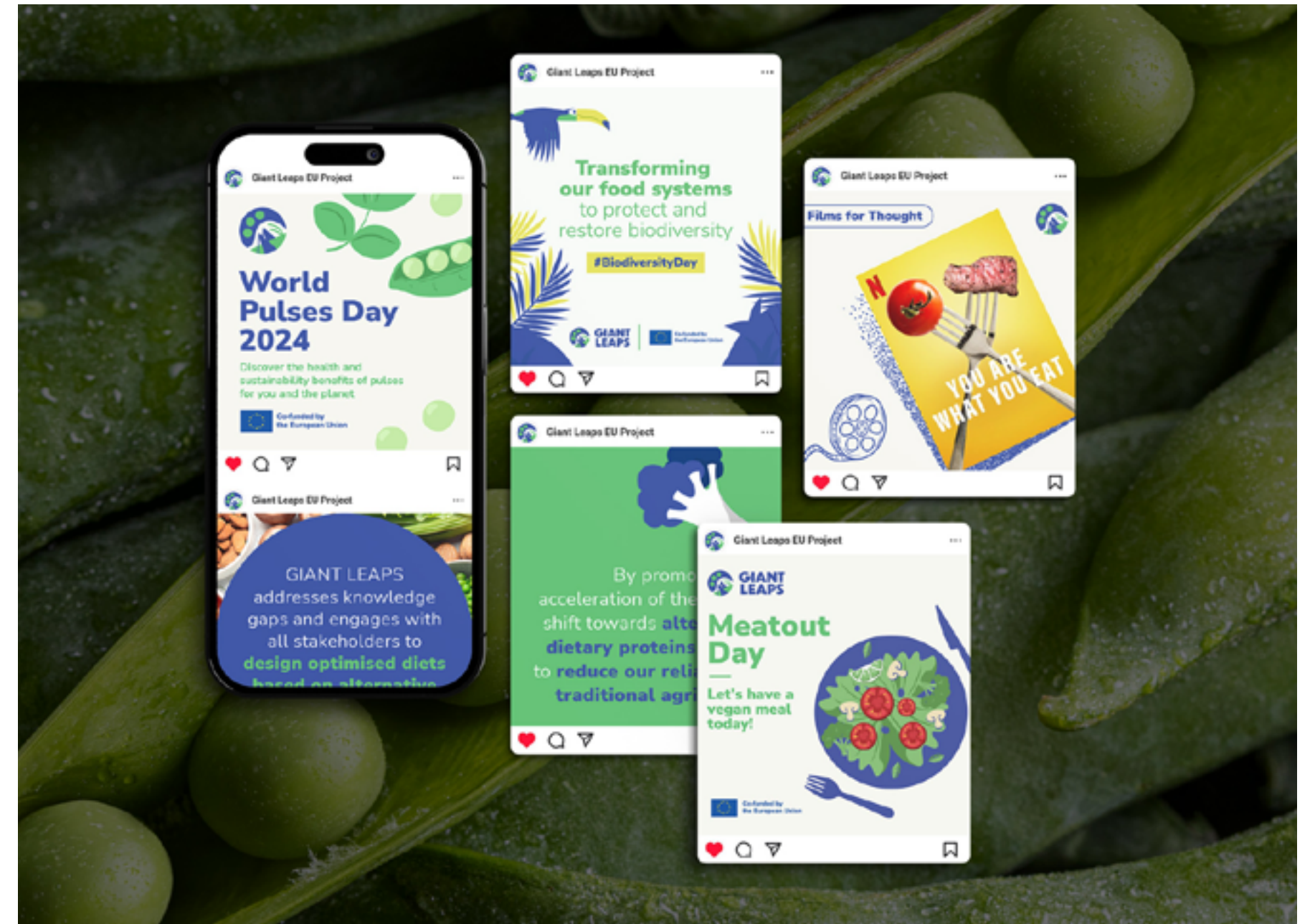
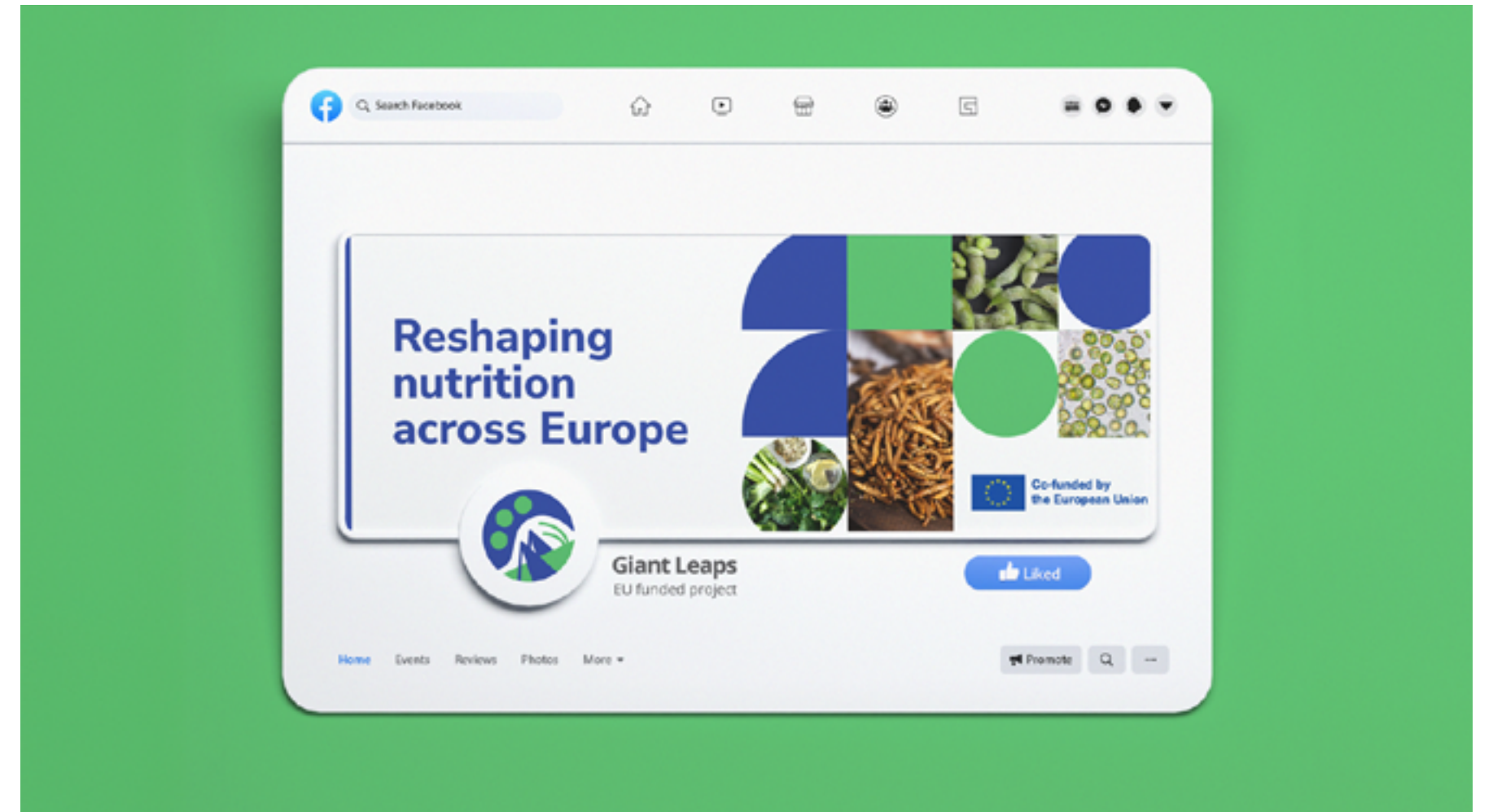
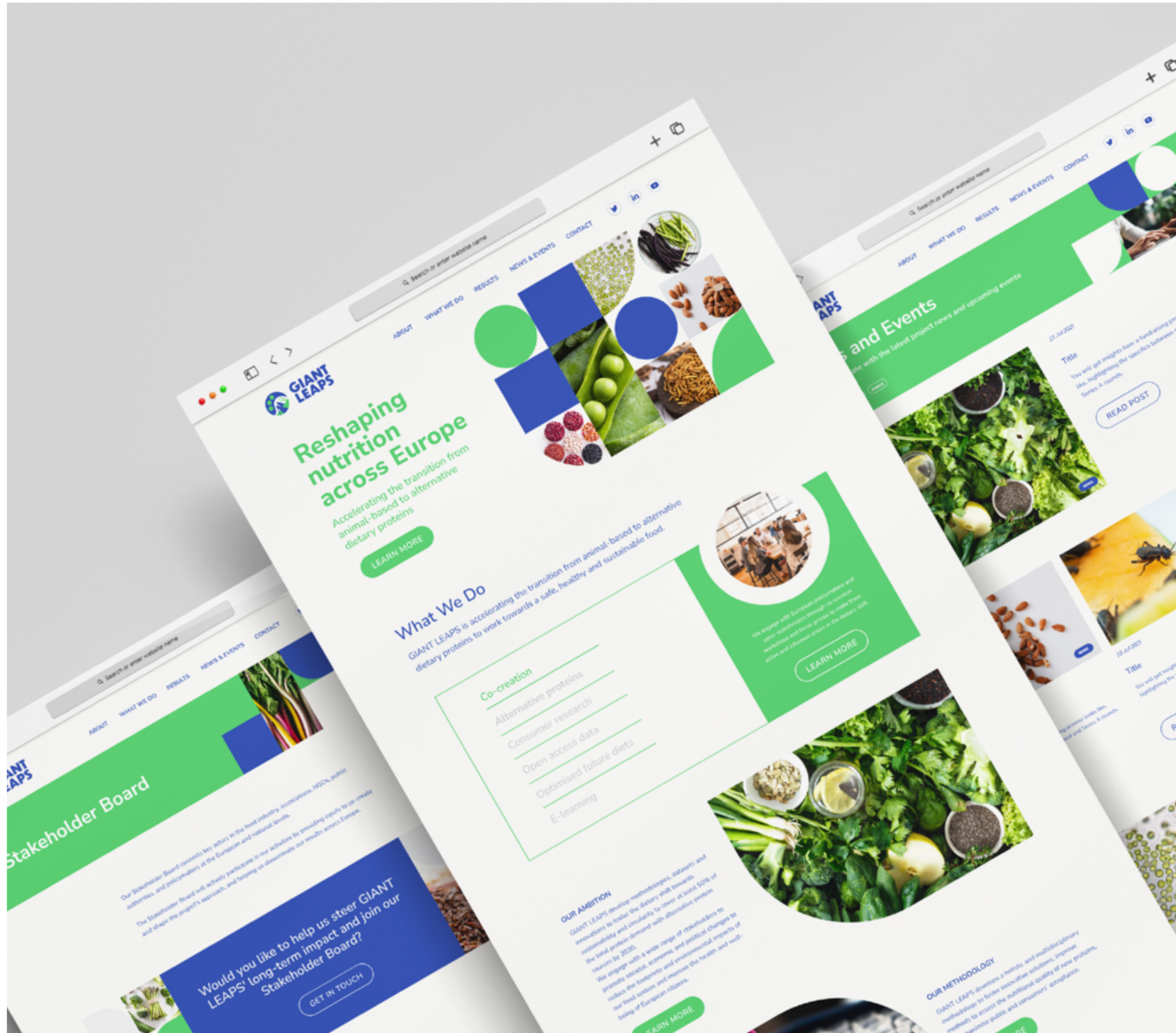
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VIDEO

CONTENT

E-LEARNING



14

# INSPIRE

Building Europe's Center of Excellence on Inclusive Gender Equality in R&I

Gender equality is a fundamental value in the EU, including the realm of research and innovation. The EU-funded INSPIRE project aims to establish a sustainable, high-quality European centre of excellence by bringing together leading experts, knowledge, policies, and practices for gender equality. Through mobilising knowledge hubs and reducing disparities, INSPIRE seeks to develop innovative strategies and policies for gender equality while strengthening the European Research Area.

*Duration: October 2022 – September 2026*

*Key words: Gender Equality, Gender Equality Plan, Knowledge Hubs, Policy, Inclusivity, Research and Innovation*

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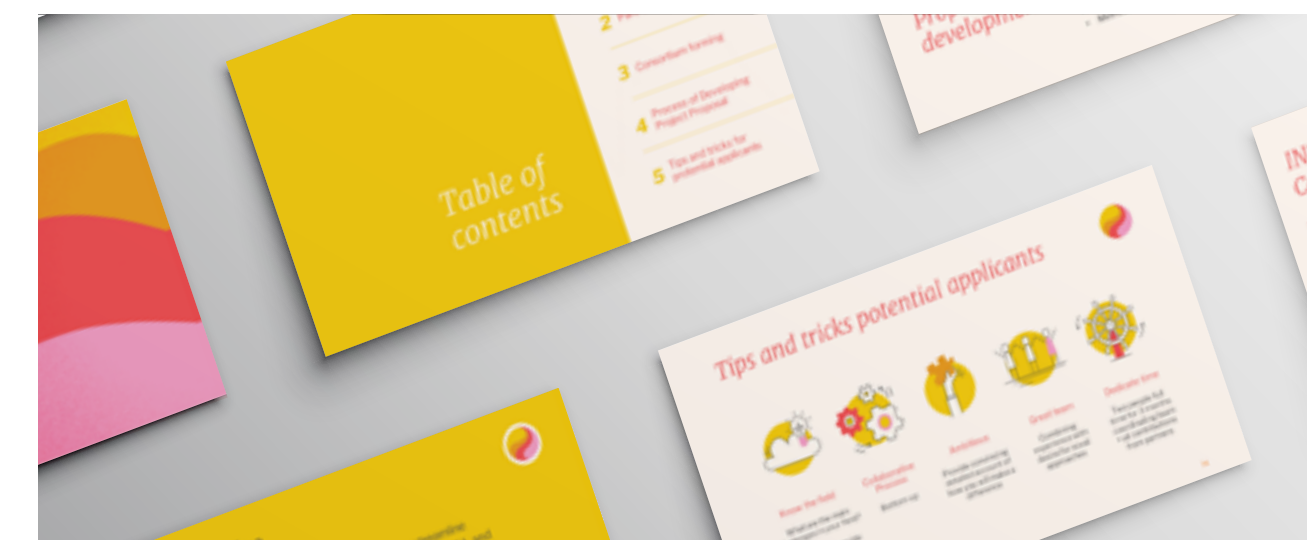
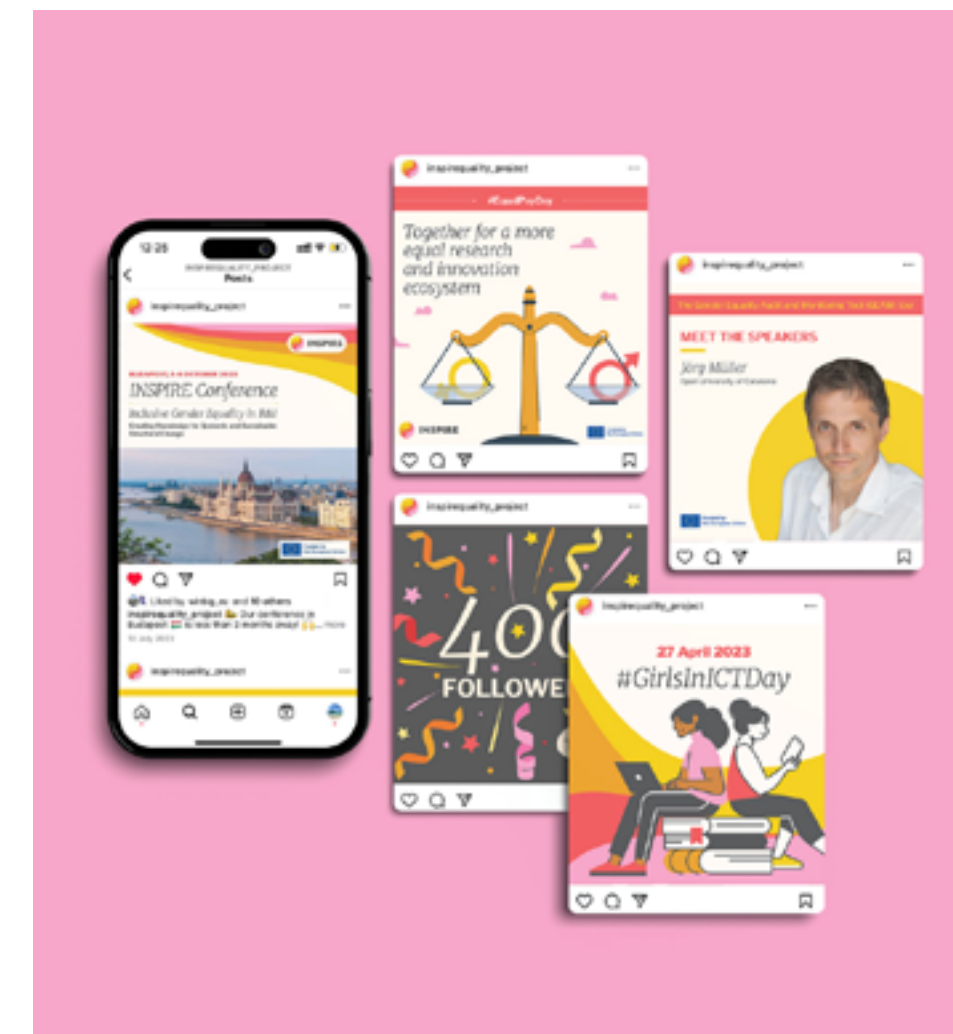
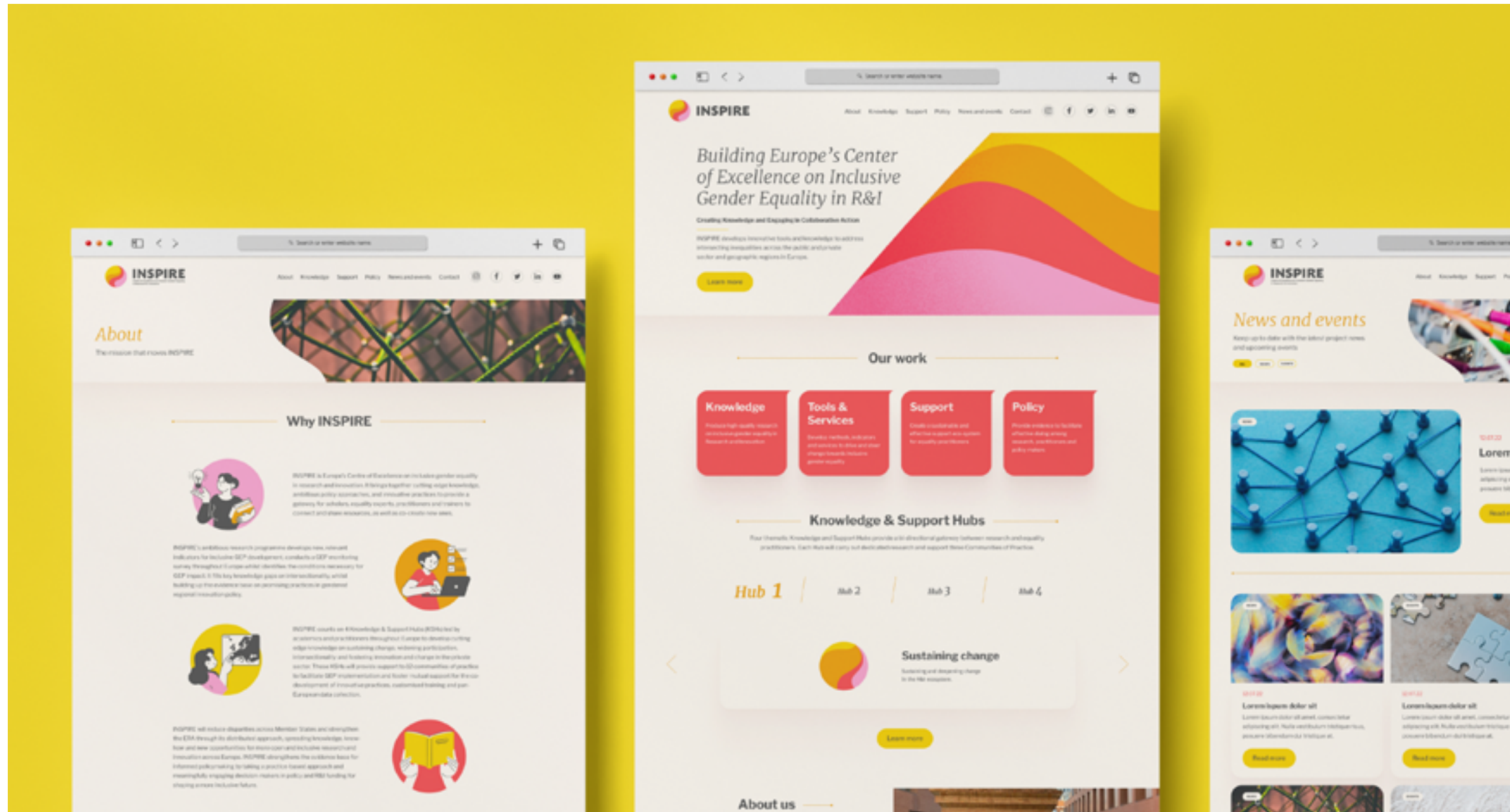
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VIDEO

CONTENT

E-LEARNING





# 15 | OTTER

Innovating to protect biodiversity and prevent future pandemics

Working alongside education experts, OTTER collaborates to develop innovative approaches that bring education outside of the traditional classroom setting to life. By teaching and learning in diverse settings and environments, such as museums, heritage sites, adventure camps, streets and towns, farms, and zoos, students can cultivate a new set of skills that inspire and encourage creativity. Focused primarily on STEAM education, OTTER also aims to address environmental issues and promote sustainability.

*Duration: September 2021 – February 2024*

*Key words: Education Outside the Classroom, Steam, Scientific Knowledge, Sophisticated Consumption, Sustainability, Environmental Education, Plastic Waste Reduction*

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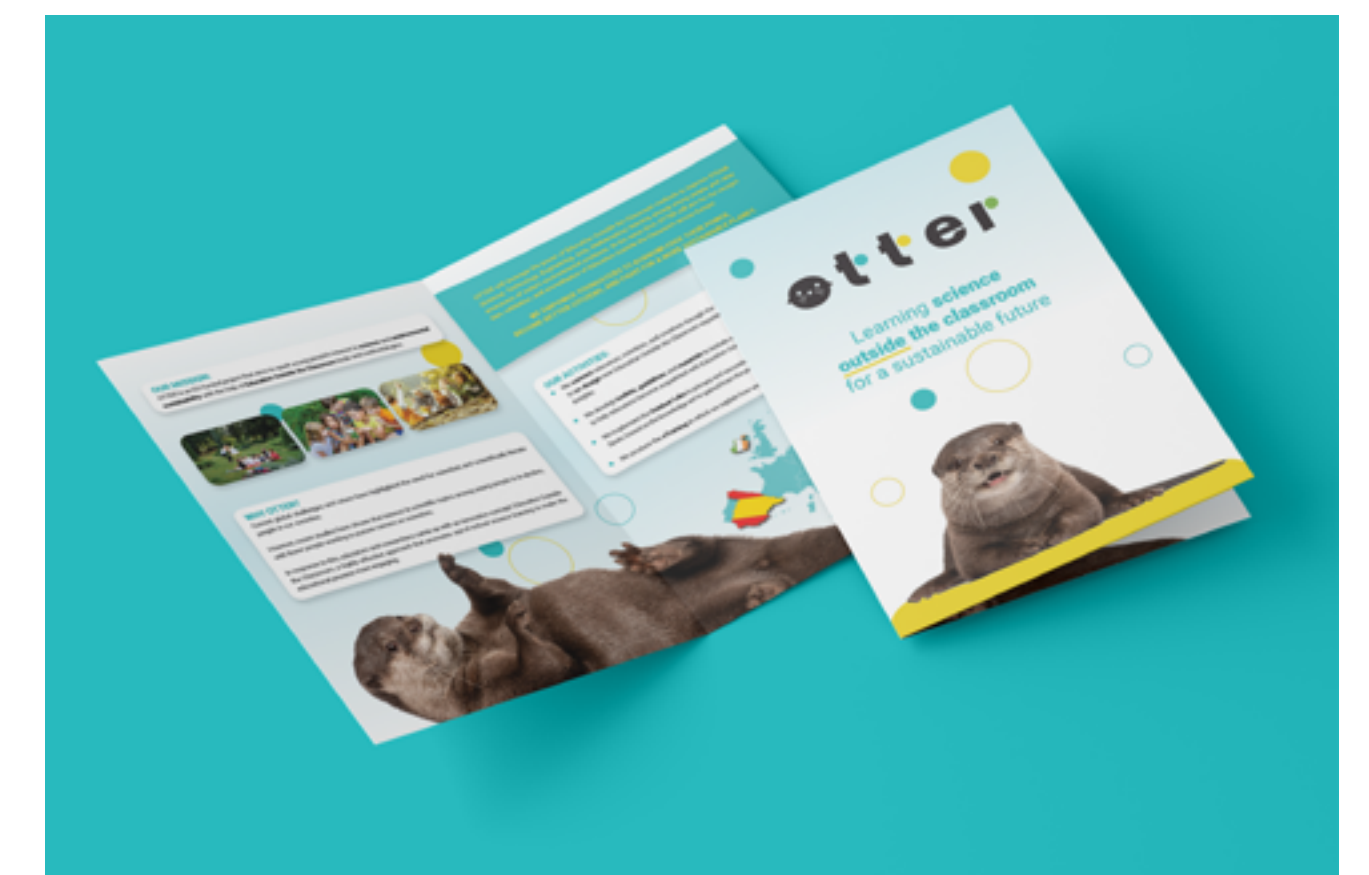
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VIDEO

CONTENT

E-LEARNING



16

# REDOL

Transforming cities into circularity hubs using solid urban waste

REDOL aims to transform cities into zero-waste hubs by redesigning five key waste value chains: packaging, plastics, construction waste, textiles, and electronic waste. We implement innovative solutions to collect, sort, and process waste, creating 12 new circular products. Focused on Zaragoza, Spain, our goal is to make it a model for a zero-waste city by 2040, reducing greenhouse gas emissions and boosting the economy.

*Duration: December 2022 - November 2026*

*Key words: Zero-Waste, Circularity, Innovation, Sustainability, Industrial-Urban Symbiosis*

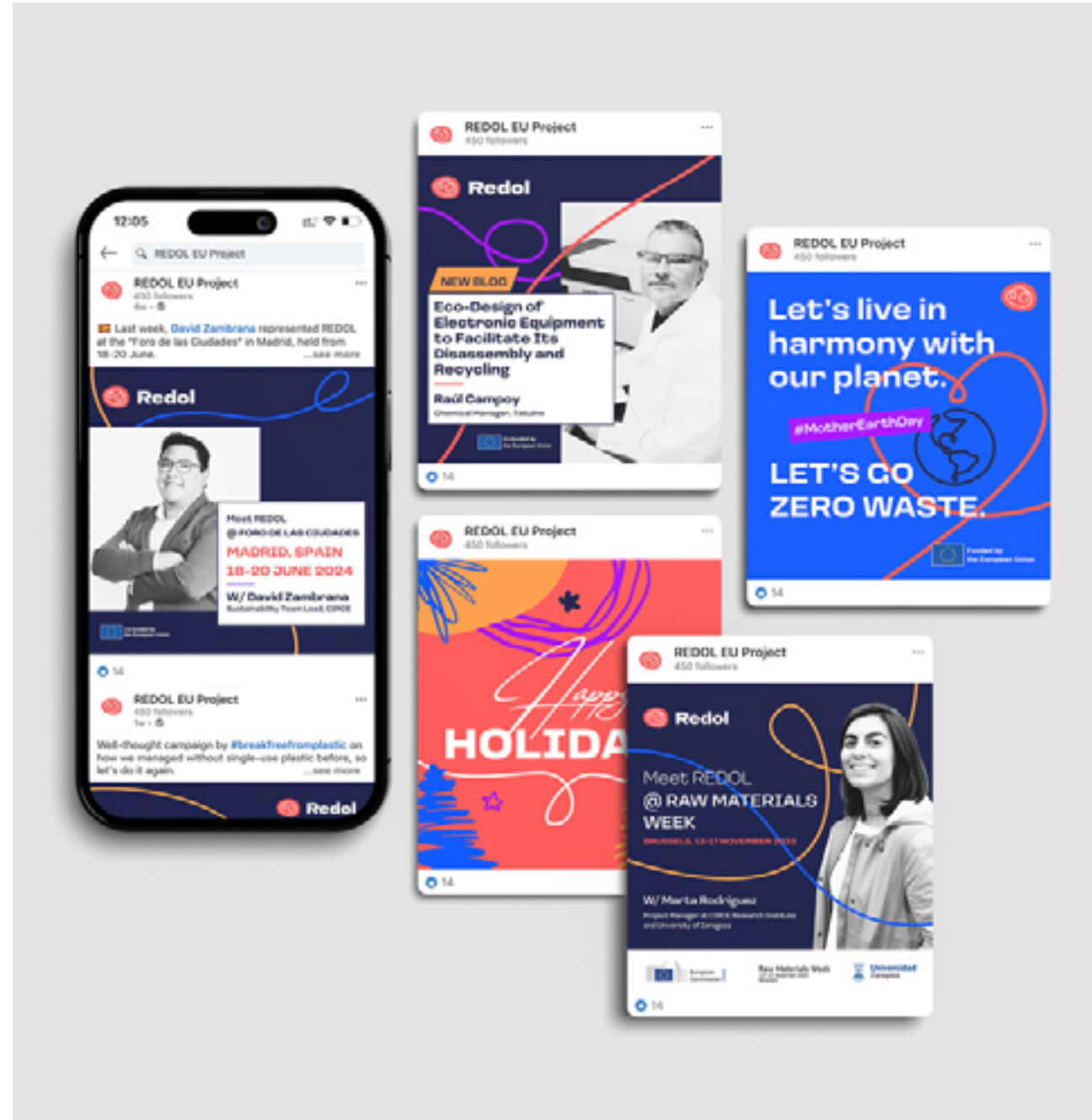
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VIDEO

CONTENT



17

# RESTOREID

Healthier landscapes for a stronger better safer future

RESTOREID is a European project, focused on understanding the relationship between nature restoration, biodiversity, and disease prevention. By examining how biodiversity change affects disease emergence, the project aims to contribute to healthier landscapes through restoration, reducing the risk of diseases spreading between animals and humans.

*Duration: 01.01.2024 – 31.12.2027*

*Key words: EUbiodiveristy, Biodiversity, DiseasePrevention, Restoration, InfectiousdDisease*

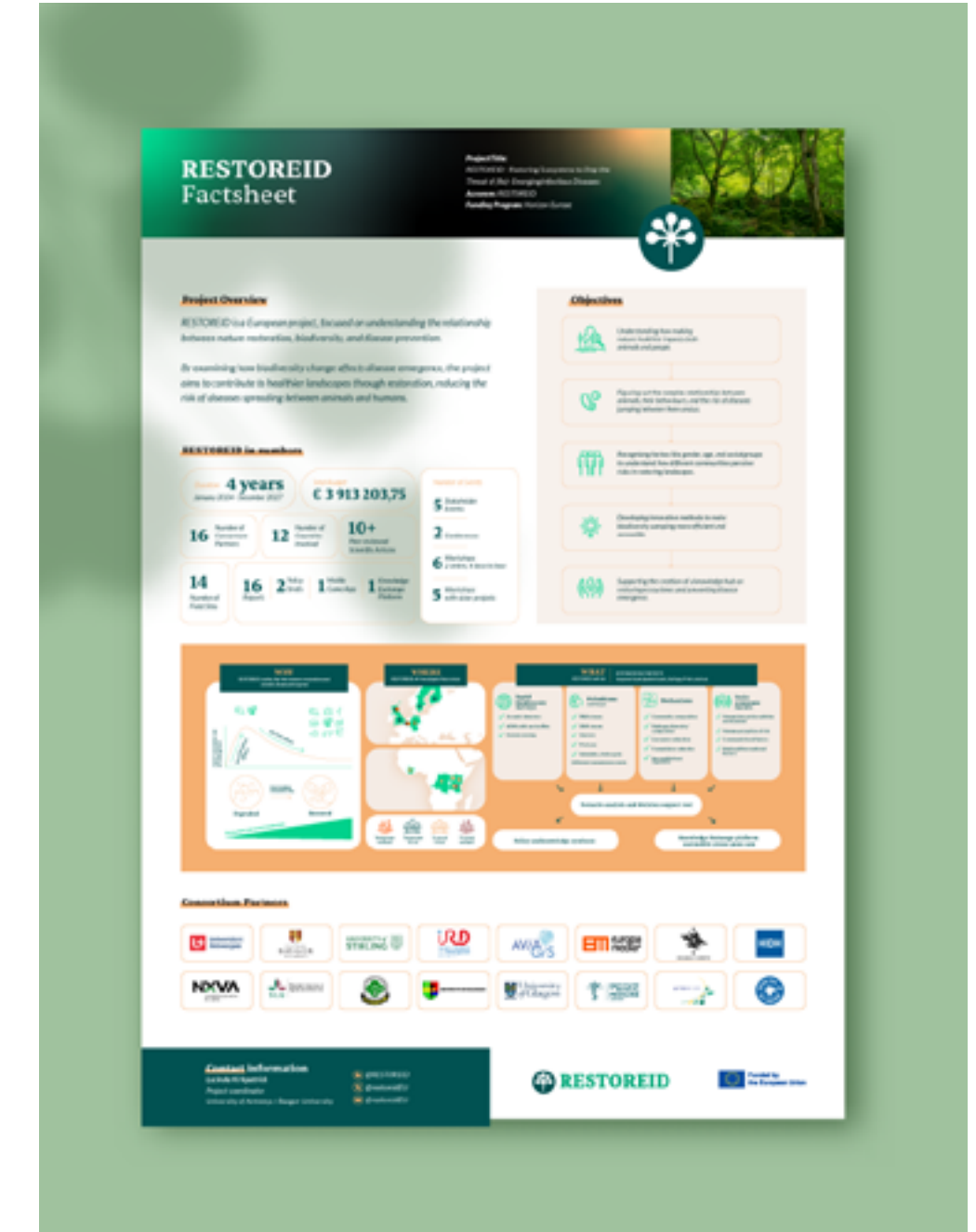
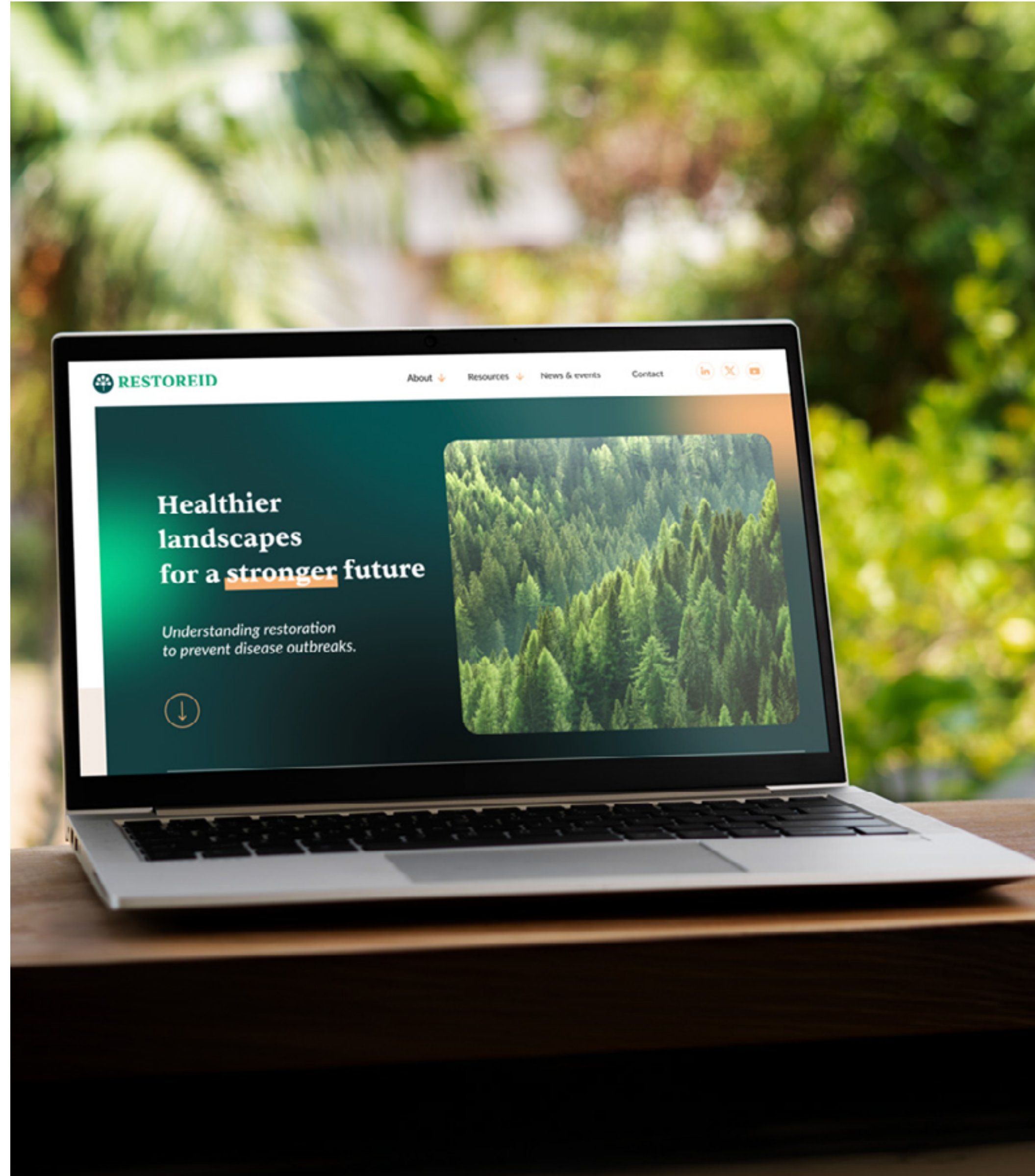
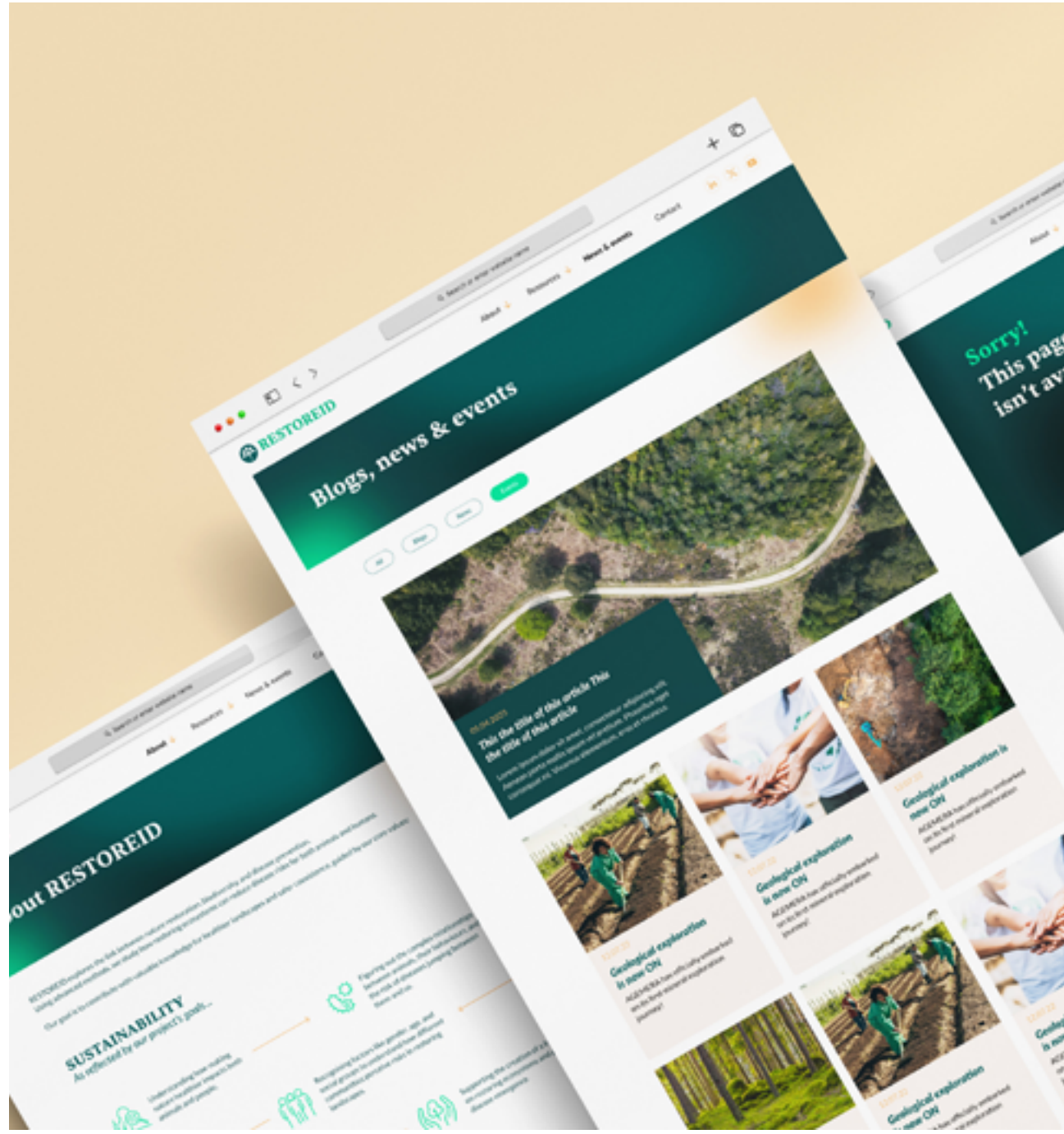
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VIDEO

CONTENT



18

# REWRITE

Rewilding European Shorelines and Beyond

Intertidal zones in European coastal areas are vital for carbon neutrality, climate resilience, and biodiversity. However, these habitats are increasingly fragmented and threatened. The REWRITE project aims to rewild these seascapes, enhancing their natural functions. With 10 demonstrators and 25 partners from 11 European states, plus the UK, Canada, and the USA, REWRITE addresses ecological and social challenges. It focuses on identifying drivers for rewilding, engaging stakeholders, and developing tools for effective restoration, ensuring a climate-resilient European shoreline.

*Duration: xxx*

*Key words: Rewilding, Intertidal zones, Climate resilience, Biodiversity, Ecosystem services*

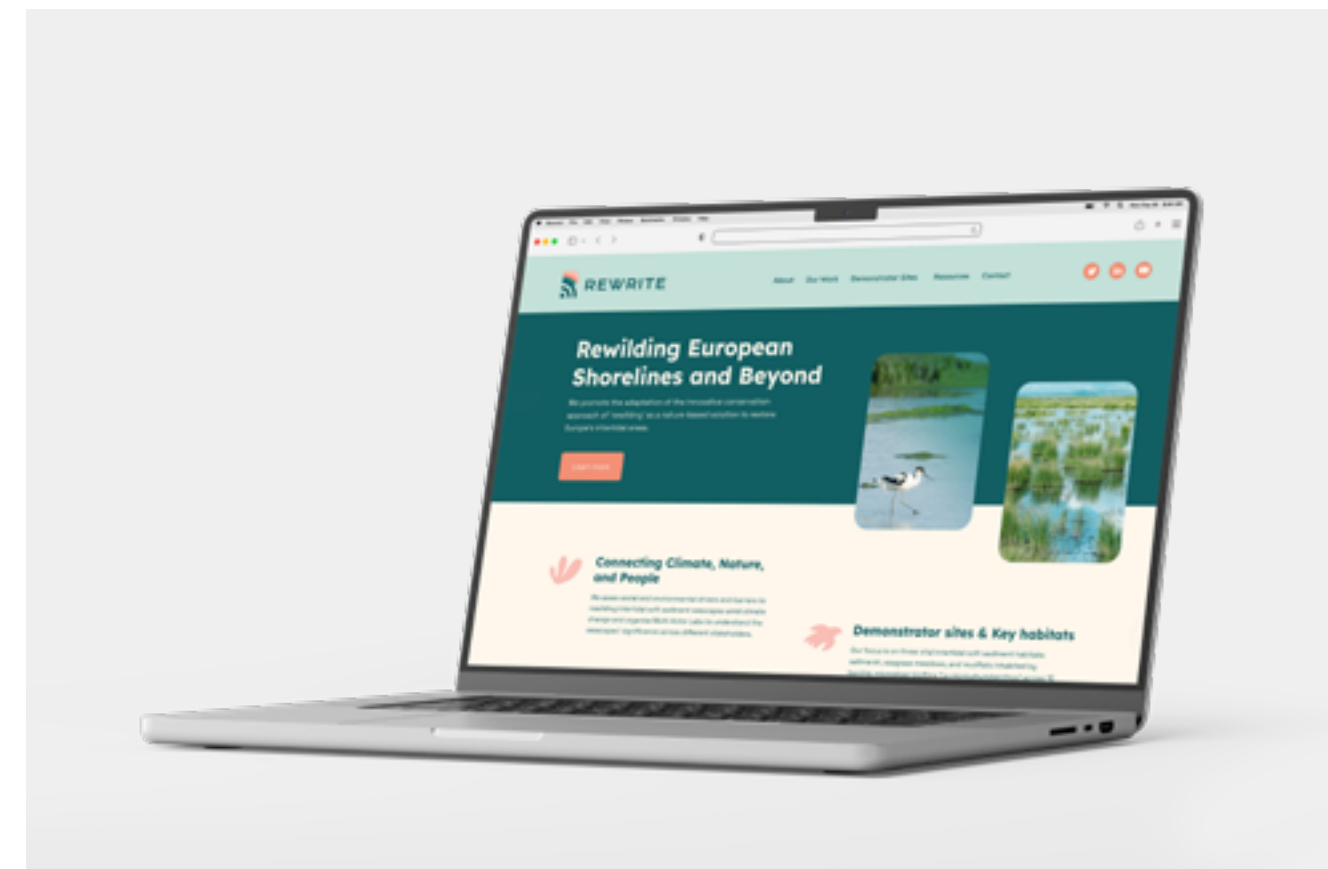
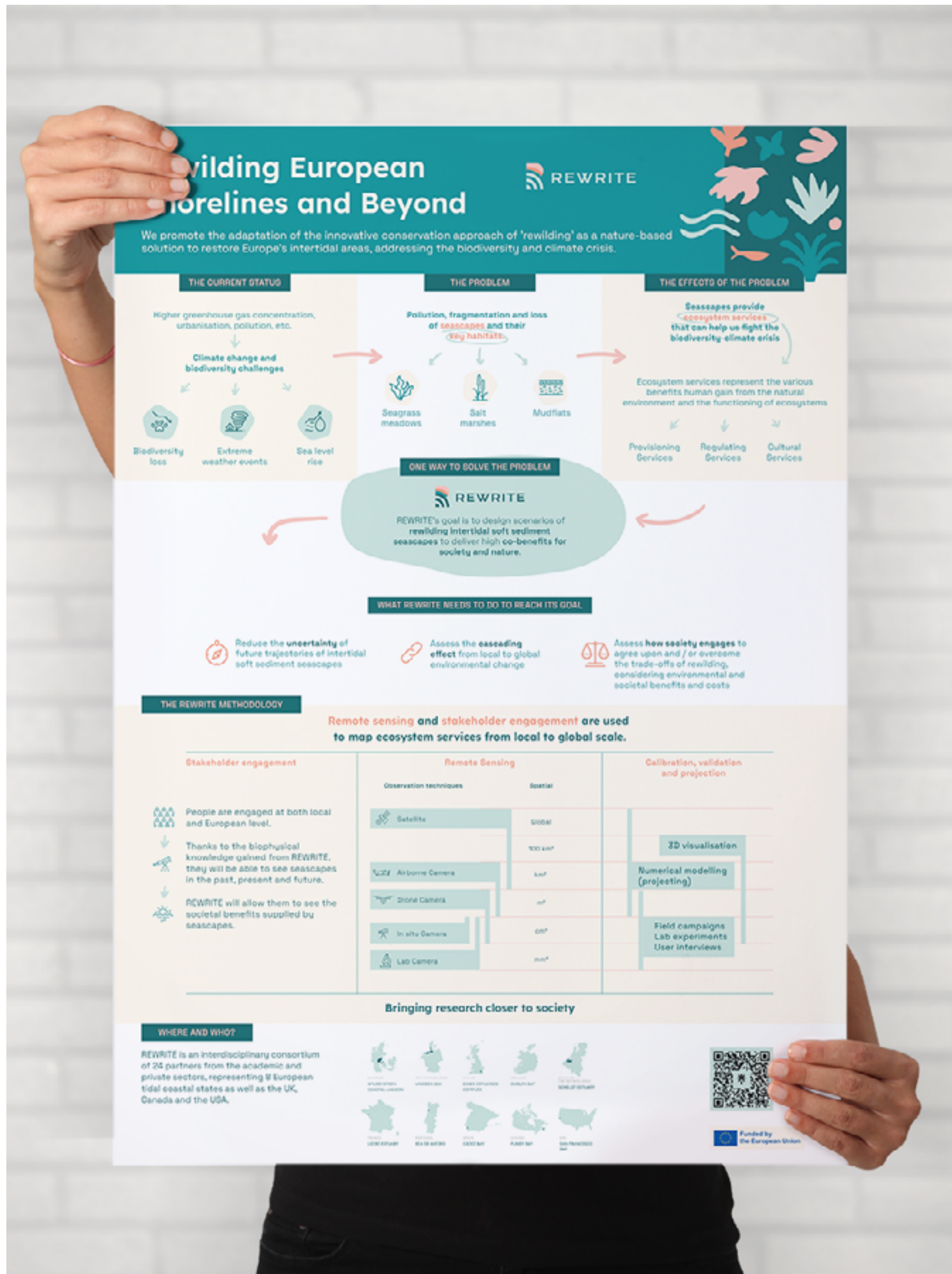
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VIDEO

CONTENT





19

# SPEAR

Supporting and Implementing Plans for gender Equality in Academia and Research

The SPEAR project supports the implementation of gender equality plans (GEPs) in European universities using the European Institute for Gender Equality's (EIGE) toolkit GEAR. The project establishes communities of learning and practice, providing platforms for shared experiences and practical exchanges to transform learning into action and practice.

*Duration: January 2019 – April 2023*

*Key words: Gender Equality, Gender Equality Plan, Gender Dimension, Gender Equality in Academia*

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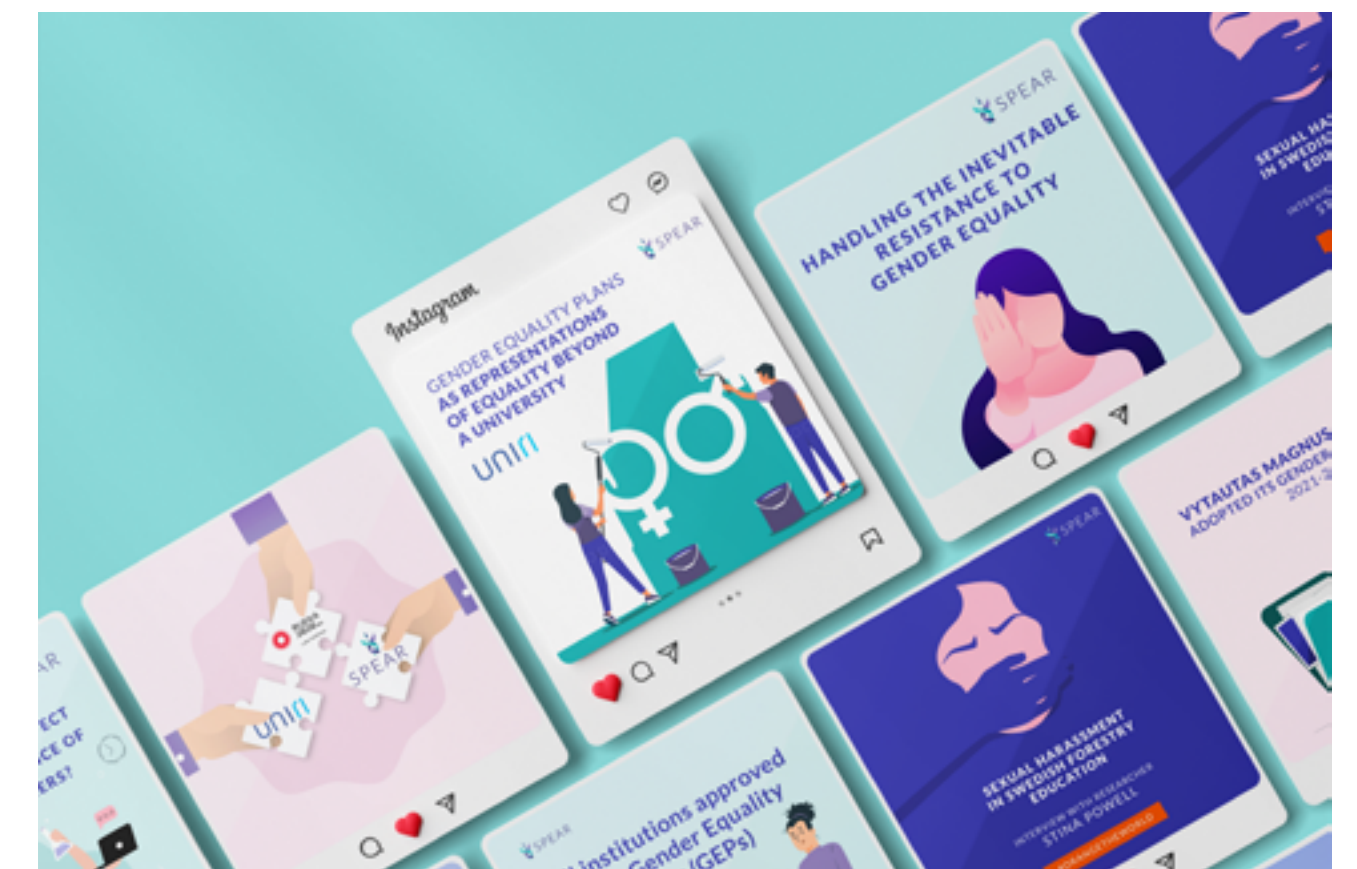
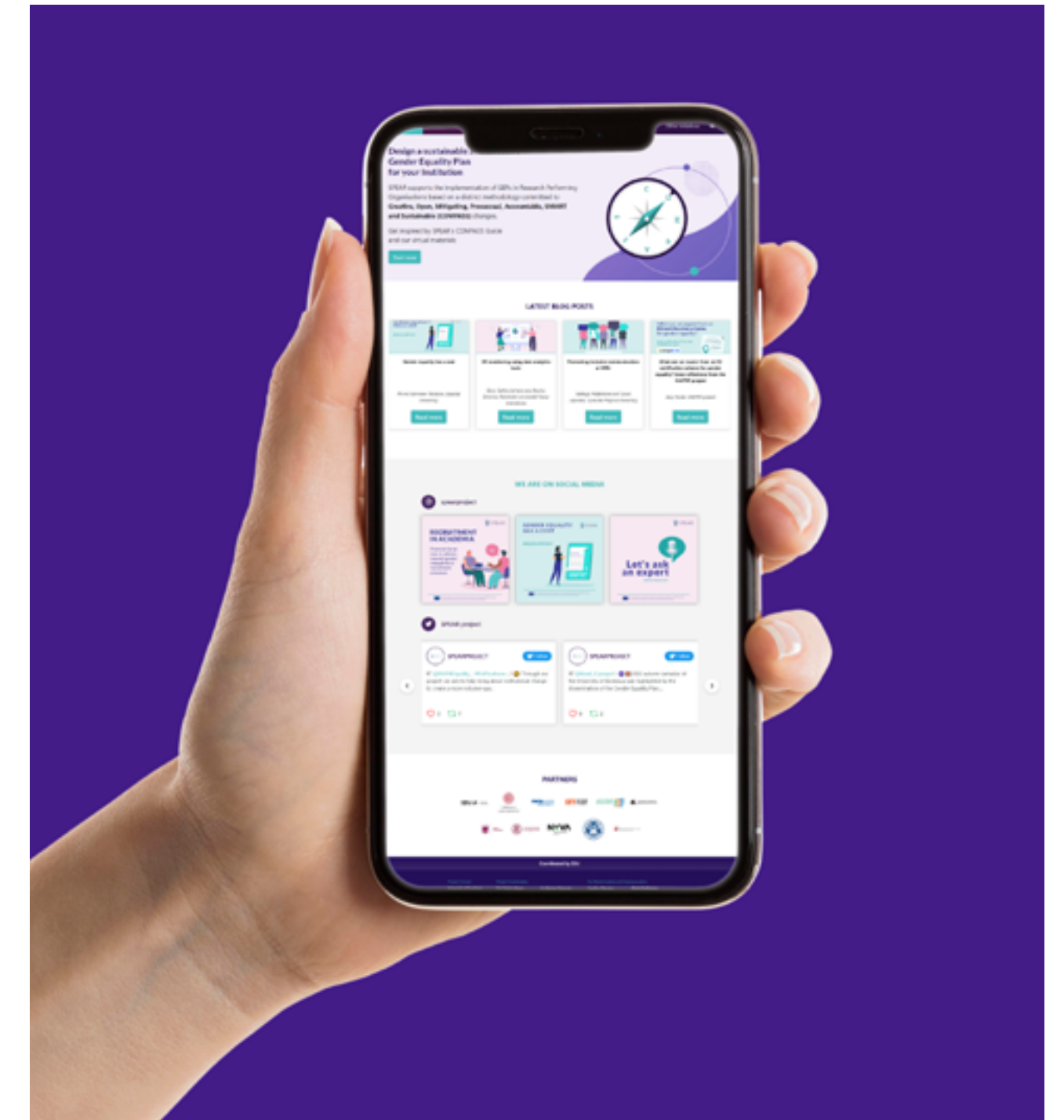
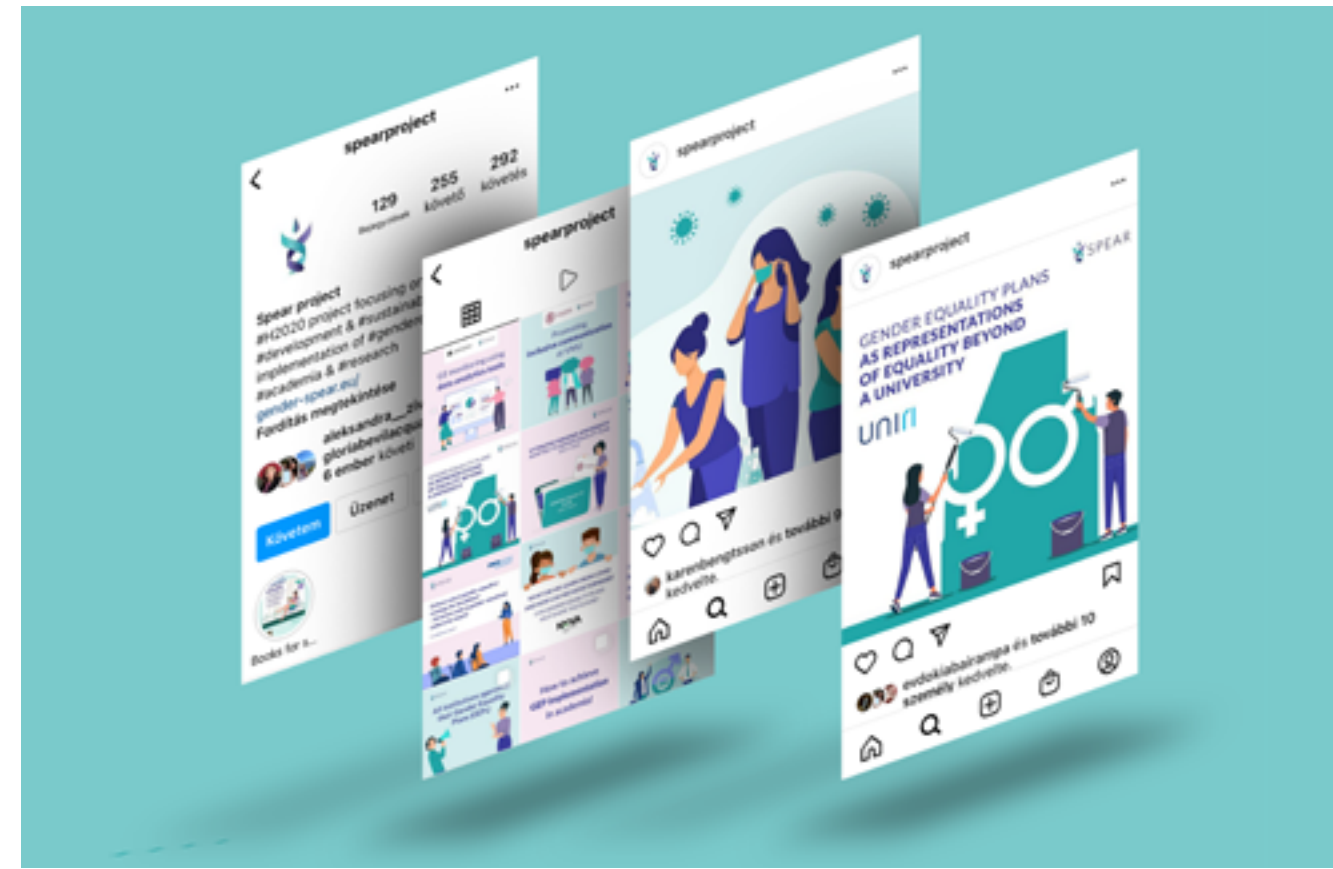
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VIDEO

CONTENT

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20

# Untold Stories Conference

A founder-centric gathering of the CEE startup scene in the heart of Budapest.

Untold Stories is a 2-day event that focuses on bringing stories of entrepreneurship to Budapest. It's a founder-focused event that was created to let you flow with two-days of building valuable connections and listening to inspiring ventures and lessons learnt. Untold Stories brings together founders from as far afield as Silicon Valley to those just a few streets over, to create new stories that are both inspired and inspiring.

*Duration: yearly event*

*Key words: Entrepreneurship, Venture Capital, Founders, Connections*

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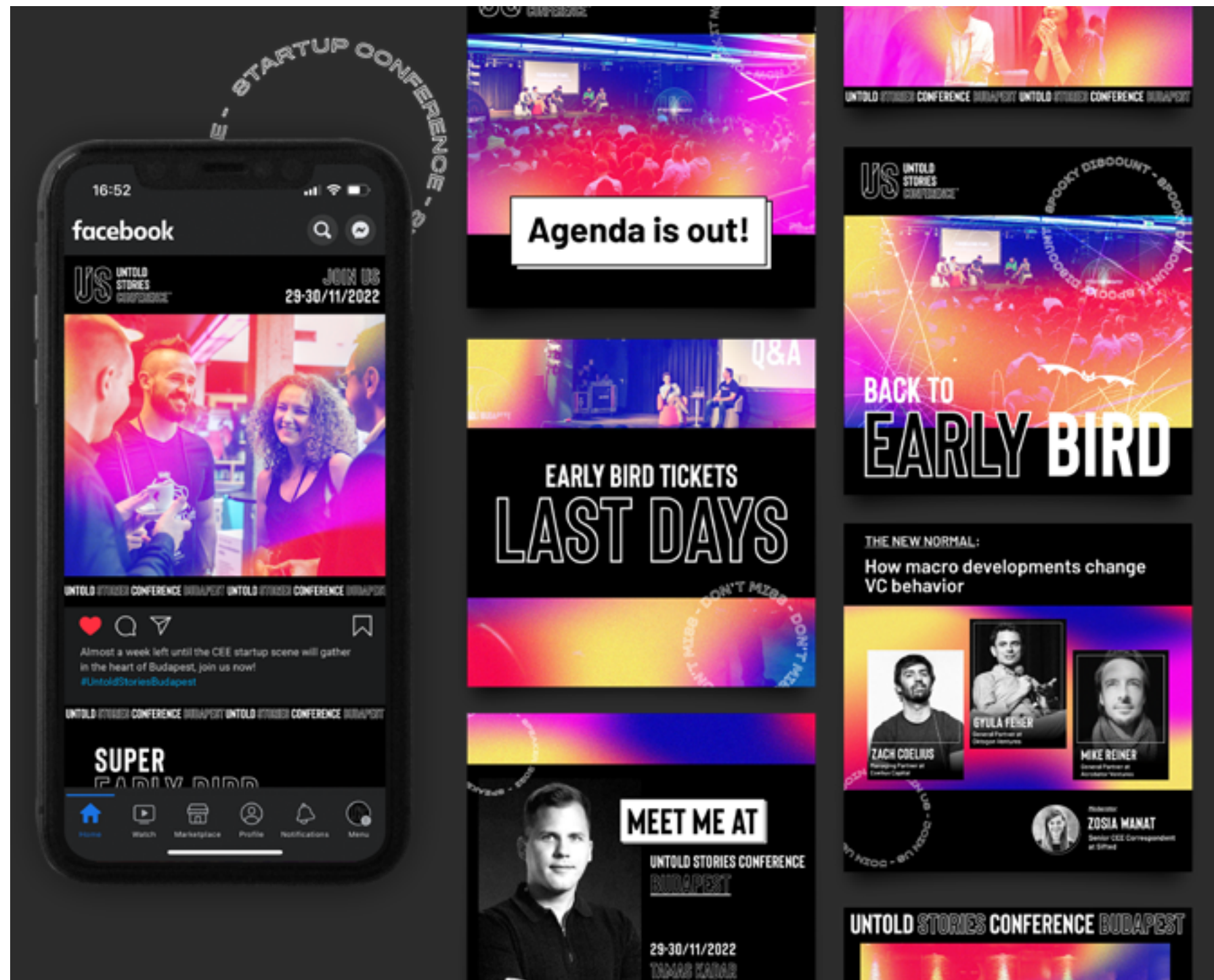
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VIDEO

CONTENT

E-LEARNING

# Untold Stories Conference Budapest



# 21 | widerAdvance Facility

Advancing research, creating value

The widerAdvance Facility is a Horizon Europe initiative aimed at closing the innovation gap in Widening Countries and Outermost Regions. It offers tailored support, training, and events to help researchers and tech transfer professionals turn EU-funded results into societal and economic value. Through its Academy, webinars, and local partnerships, the initiative boosts visibility and market opportunities for underrepresented regions.

*Duration: 01.01.2025 – 01.01.2027*

*Key words: Horizon Results Booster, Key Exploitable Results (KERs), Widening countries, Outermost Regions, researchers, networking events, webinars*

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22

# WIN-BIG

Empowering women in the Blue Economy

WIN-BIG aims to advance the current knowledge on the gender status across Blue Economy (BuE) sectors and EU regions and present innovative solutions to support women in joining and advancing in their careers within the blue economy, with a focus on three highly technological emerging sectors: Blue Bioeconomy, Blue Sports and Sustainable Tourism, Marine Energy and Robotics.

*Duration: 01.05.2023 – 30.04.2026*

*Key words: WomenInBlue, BlueEconomy, GenderEquality, Sustainability, CapacityBuilding*

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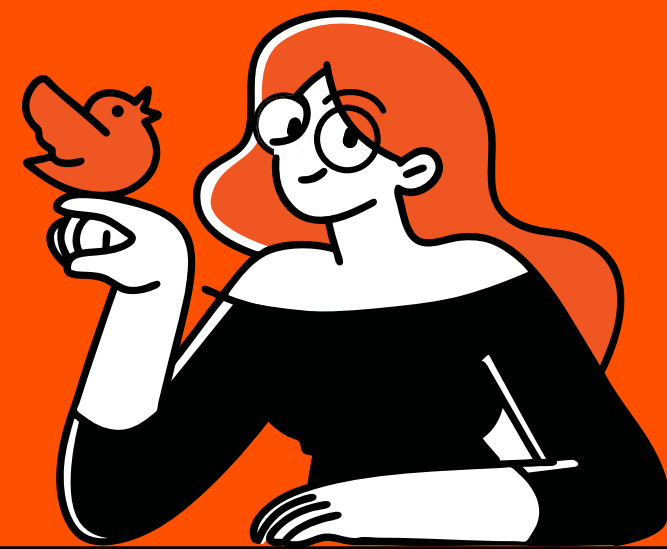
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*Thank you*



 [design@emg.group](mailto:design@emg.group)

 Budapest, Záhony u. 7, 1031 Hungary