

Horizon Europe Proposal Writing

12 February 2024
Webinar

AGENDA

- 08:45 – 09:00** **Accessing the ZOOM platform**
- 09:00 – 09:15** **Welcome and opening**
- 09:15 – 10:00** **What makes a Horizon Europe proposal successful**
- Introduction to the key success features of EU research and innovation projects
 - Understand the winning consortium characteristics in Horizon Europe
 - Tasks and responsibilities of a partner and the coordinating organisation
 - Experiences, good and poor practices
- (10:00 – 10:15 Break)*
- 10:15 – 11:00** **From idea to Horizon Europe Proposal: A hands-on approach (Part 1)**
- How to make sure your proposal fully matches the call text: call analysis, proposal design, consortium composition, cross-cutting issues
 - Proposal writing step-by-step: from concept note to full Part B of the proposal
 - Excellence: Setting up your proposal's vision, specific objectives and ambition; designing a sound methodology; addressing interdisciplinary considerations, gender aspects, ethics issues, open science, knowledge management
- (11:00 – 11:15 Break)*
- 11:15 – 12:00** **From idea to Horizon Europe Proposal: A hands-on approach (Part 2)**
- Implementation: how to design an effective work plan, define deliverables and milestones, identify risks, estimate resources, and promote your consortium – all with real-life examples and lessons learned from evaluations
 - Special focus: lump sum proposals – How to design work packages and plan resources in lump sum grants
- (12:00 – 12:45 Lunch break)*
- 12:45 – 13:30** **Expected Impact in Horizon Europe Proposals**
- Impact in HE proposals – examples of different approaches to addressing the "Expected Impact" of your proposals, lessons learned from evaluations
 - Impact in RIAs, IAs and CSAs – how to position your innovation from RTD to market uptake, Dos and Don'ts
 - Impact indicators and Impact assessment methodologies
 - Barriers to achieving the Expected Impact – Types of barriers
- (13:30 – 13:45 Break)*
- 13:45 – 14:45** **Measures to Maximise Impact in Horizon Europe proposals**

- How to identify and select the best exploitation, IP and innovation strategy to maximise the potential impact of your HE project
- Exploitation and sustainability – examples of project and partner level approaches and routes
- How to tailor an effective dissemination and communication plan to maximise the potential impact of your HE project
- Tools, measures, strategies and channels to reach your target group and communicate the right message in the right way
- Policy feedback and the Impact canvas (2.3)
- New requirements of the EC, legal obligations according to the HE GA

(14:45 – 15:00 Break)

15:00 – 16:00

Workshop: Topic analysis

In small groups, we will analyse a real topic to identify the key elements that are specified in the text and that will help us write a successful proposal.

16:00

Final Q&A and end of webinar