

# **How to write and structure your impact section in Horizon Europe?**

3 November 2025  
Webinar

## AGENDA

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|----------------------|---|
| <b>08:45 – 09:00</b> | <b>Accessing the ZOOM Online Meeting Room</b>   |
| <b>09:00 – 09:15</b> | <b>Event opening and introduction to the course</b>   |
| <b>09:15 – 10:00</b> | <b>The impact section – Collecting, structuring and linking the information</b><br>How will results lead to outcomes and then impact. Key impact pathways. How to connect impact with the Objectives and Ambition and Implementation and Measures to maximise impact? |
| <b>10:00– 10:30</b>  | <b>Exercise on indicators (differences between KPIs and impact indicators)</b><br>What sources can give us good indicators? What is a realistic target? How to justify the baseline numbers?<br><br><i>(10:30-10:45 Coffee Break)</i>                                 |
| <b>10:45 – 11:30</b> | <b>Actions, tools and channels for dissemination, exploitation and communication</b><br>DEC best practices: What is expected and what works? How to monitor the progress and what to promise as a follow-up?  |
| <b>11:30 – 12:00</b> | <b>Exercise on DEC strategies and actions</b>   |