

How to write and structure your impact section in Horizon Europe?

5 May 2025
Webinar

AGENDA

- 08:45 – 09:00** **Accessing the ZOOM Online Meeting Room**
- 09:00 – 09:15** **Event opening and introduction to the course**
- 09:15 – 10:00** **The impact section – Collecting, structuring and linking the information**
How will results lead to outcomes and then impact. Key impact pathways. How to connect impact with the Objectives and Ambition and Implementation and Measures to maximise impact?
- 10:00– 10:30** **Exercise on indicators (differences between KPIs and impact indicators)**
What sources can give us good indicators? What is a realistic target? How to justify the baseline numbers?
(10:30-10:45 Coffee Break)
- 10:45 – 11:30** **Actions, tools and channels for dissemination, exploitation and communication**
DEC best practices: What is expected and what works?
How to monitor the progress and what to promise as a follow-up?
- 11:30 – 12:00** **Exercise on DEC strategies and actions**