Innovation in H2020 and Horizon Europe

13ᵗʰ November 2020

08:45 – 09:00	**Entering the online platform**
09:00 – 09:15	**Event Opening and introduction to the course**
09:15 – 10:15	**EU Innovation agenda for 2021-2027**

What does the EC consider as innovation in research and innovation projects – definitions and practical examples for breakthrough, disruptive, incremental, open, social innovations.

- Innovation value chain
- Technology Readiness Levels
- Why do you need an innovation manager/adviser?
- Innovation Radar
- Innovation ecosystems; EIC schemes
- Innovation capacity and potential – map and grasp

10:15 – 10:30 Coffee Break

10:30 – 11:30	**Innovation in Horizon 2020 and Horizon Europe proposals**

Going through a H2020 proposal template, using innovation indicators we will discover what to consider and in which proposal section.

- How to describe innovation management structure
- Innovation management task and deliverables
- Budgetary aspects
- Exploitation management vs. innovation management
- Lean canvas method
- Commercialisation (Licencing, joint ventures, spin-offs, etc.)
- Non-commercial exploitation routes
- What will the evaluators look for?

11:30 – 11:45 Technical break

11:45 – 12:45	**Innovation management in running projects**

Based on examples from H2020 projects, we help you set-up the innovation management in Horizon Europe projects.

- How to follow IP development? Capture and manage results – then exploit
- How to follow the market?
- Assess novelty element and innovation deployment potential
- Patenting and patentability
- Legal agreements – what is needed? What is useful?
- What will the reviewers look for?

12:45 – 13:45 Lunch break

13:45 – 15:00	**Best practices on innovation management**

How to prepare your organisation to be able to support innovation – inside and outside research and innovation projects.

- Good and bad practices
- Innovation management systems and tools at universities and research organisations
- Consortium Agreement articles; joint ownership agreements, licencing agreements

Discussions and exercises within the session – technical breaks will be integrated

15:00	**Remaining questions, end of course**