European Funding Academy
Online

14-15 June 2021
Horizon Europe Proposal Writing

Fully online:

live webinars complemented with eLearning
and live Q&A sessions

Horizon Europe - Proposal Writing

14-15 June 2021

Mandatory module before the webinar

Are you completely new to proposal writing under research and innovation programmes?

Don't worry, all participants will have the opportunity to prepare and get ready well in advance with our brand-new **Webinar 0.** This introductory module, in eLearning format, will help you refresh your knowledge or get some basic information on Horizon Europe proposal development if you are a newbie in this field.

Webinar 0: Introduction to Proposal Development under Horizon Europe

- Work programmes, calls and topics – budgets, deadlines, submission processes
- General principles and features of HE proposals – understanding and fitting appropriately to the EU R&I context
- Types of actions (RIA, IA, CSA) and TRLs – positioning your proposal effectively
- First steps of proposal preparation: Identifying the right call, Call analysis, proposal abstract, background research, consortium building

TRAININGS

Discussion Topics

DAY 1

08:45 – 09:00	**Accessing the webinar room**
09:00 – 09:15	Event opening and introduction to the webinar
09:15 – 10:00	**From idea to a Horizon Europe proposal**

- Key changes in Horizon Europe – starting with your mindset
- How to turn your novel idea into a winning concept
- From call analysis to submission
- What can go wrong during proposal development? How to avoid and handle problems.
- Consortium building challenges

10:00 – 10:15	Coffee Break
10:15 – 11:30	**Excellence and Implementation – practical tips**

- Proposal writing section-by-section – Examples, tips and templates from section 1.1. until 3.2 of the Part B of the proposal
- How to address objectives and activities, develop a sound work plan, and consortium as a whole considerations.
- Knowledge management, Open Access, Open Data

Afternoon

Do the exercises on the eLearning portal at your own speed.

13:30 - 14:00	**Networking session**
14:00 - 15:00	**Live Q&A session with the experts**

Discussion Topics

DAY 2

09:00 – 09:10	**Accessing the webinar room**

09:10 – 10:20 **Impact**

- Impact in HEU proposals – examples of different approaches to addressing the "Impact" and "Expected Outcome" of your proposals, along the Key Impact Pathways (KIPs)

- Impact in RIAs, IAs and CSAs – how to position your innovation from RTD to market uptake, Dos and Don'ts

- Impact indicators and Impact assessment methodologies

- Barriers to achieving the Expected Impact – Types of barriers, Barriers vs. Risks.

10:20 – 10:35 Coffee Break

10:35 – 12:00 **Section 2.2 – Measures to maximise impact**

- How to identify and select the best exploitation, IP and innovation strategy to maximise the potential impact of your HE project.

- Exploitation and sustainability – examples of project and partner level approaches and routes

- Pre-proposal and proposal-stage legal agreements for consortia

- How to tailor an effective dissemination and communication plan to maximise the potential impact of your HE project

- Tools, measures, strategies and channels to reach your target group and communicate the right message in the right way

- Policy feedback and the impact canvas – new requirements to be incorporated.

Do the remaining exercises on the eLearning portal at your own speed.
1-hour live Q&A session with the experts will be held at 14:00.