

European Funding Academy

Online

17 - 18 March 2022

Horizon Europe Proposal Writing

Fully online:

live webinars complemented with eLearning
and live Q&A sessions

Horizon Europe Proposal Writing

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Mandatory module before the webinar

Are you completely new to proposal writing under research and innovation programmes?

Don't worry; all participants will have the opportunity to prepare and get ready well in advance with our **Introduction to Horizon Europe proposal writing** video explaining the approach and the first steps.

This introductory module – part of the eLearning chapters - will help you refresh your knowledge or learn some basic information on Horizon Europe proposal development if you are a newbie in this field:

Introduction to Proposal Development under Horizon Europe (video)

- Work programmes, calls and topics – budgets, deadlines, submission processes
- General principles and features of HE proposals – understanding and fitting appropriately to the EU R&I context
- Types of actions (RIA, IA, CSA) and TRLs – positioning your proposal effectively
- First steps of proposal preparation: Identifying the right call, Call analysis, proposal abstract, background research, consortium building

Discussion Topics

DAY 1

08:45 – 09:00

Accessing the webinar room

09:00 – 09:15

Event opening and introduction to the webinar

09:15 - 09:30

Networking session

09:30 – 10:15

From idea to a Horizon Europe proposal

- Key changes in Horizon Europe – starting with your mindset
- How to turn your novel idea into a winning concept
- From call analysis to submission
- What can go wrong during proposal development? How to avoid and handle problems.
- Consortium building challenges

10:15 – 10:30

Coffee Break

10:30 – 11:45

Excellence and Implementation – practical tips

- Proposal writing section-by-section – Examples, tips and templates from section 1.1. until 3.2 of the Part B of the proposal
- How to address objectives and activities, develop a sound work plan, and consortium as a whole
- Knowledge management, Open Access, Open Data

Afternoon

Do the exercises on the eLearning portal at your own speed.

14:00 - 15:00

Live Q&A session with the experts

Discussion Topics

DAY 2

09:00 – 09:10 **Accessing the webinar room**

09:10 – 10:20 **Section 2.1 Impact**

- Impact in HE proposals – examples of different approaches to addressing the “Impact” and “Expected Outcome” of your proposals, along the Key Impact Pathways (KIPs)
- Impact in RIAs, IAs and CSAs – how to position your innovation from RTD to market uptake, Dos and Don'ts
- Impact indicators and Impact assessment methodologies
- Barriers to achieving the Expected Impact – Types of barriers, Barriers vs Risks.

10:20 – 10:35 Coffee Break

10:35 – 12:00 **Section 2.2 – Measures to maximise impact**

- How to identify and select the best exploitation, IP and innovation strategy to maximise the potential impact of your HE project.
- Exploitation and sustainability – examples of project and partner level approaches and routes
- Pre-proposal and proposal-stage legal agreements for consortia
- How to tailor an effective dissemination and communication plan to maximise the potential impact of your HE project
- Tools, measures, strategies and channels to reach your target group and communicate the right message in the right way
- Policy feedback and the impact canvas – new requirements to be incorporated.

Do the remaining exercises on the eLearning portal at your own speed.
1-hour live Q&A session with the experts will be held at 14:00.