European Funding Academy
Online

25 March 2021

Horizon Europe
Innovation in proposals, projects and
organisations

Fully online:

live webinars complemented with eLearning
and live Q&A sessions

Horizon Europe – Innovation in proposals, projects and organisations

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Mandatory module before the webinar

This introductory module, in eLearning format, will help you understand the innovation agenda and all the definitions related to innovation. The session will also explain the EIC schemes and how Horizon Europe will support and fund innovations.

Discover about innovation:

- Open
- Social
- Sustainable
- Disruptive
- Breakthrough.

Discussion Topics

08:45 – 09:00	**Accessing the webinar room**
09:00 – 09:15	**Event opening and introduction to the webinar**
09:15 – 10:15	**Innovation in Horizon Europe proposals**

Going through a proposal template, using innovation indicators we will discover what to consider and in which proposal section.

- How to describe innovation management structure
- Innovation management task and deliverables
- Budgetary aspects
- Exploitation management vs. innovation management
- Lean canvas method
- Commercialisation (Licencing, joint ventures, spin-offs, etc.)
- Non-commercial exploitation routes
- What will the evaluators look for?

10:15 – 10:30	Technical break
10:30 – 11:30	**Innovation management in running projects**

Based on examples from H2020 projects, we assist you set-up the innovation management in Horizon Europe projects.

- How to follow IP development? Capture and manage results – then exploit
- How to follow the market?
- Assess novelty element and innovation deployment potential
- Patenting and patentability
- Legal agreements – what is needed? What is useful?
- What will the reviewers look for?

11:30 – 11:40	Technical break
11:40 – 12:00	**Innovation management on organisational level**

How to prepare your organisation to be able to support innovation – inside and outside research and innovation projects.

- Innovation management systems and tools at universities and research organisations
- Consortium Agreement articles; joint ownership agreements, licencing agreements

Do the quiz on the eLearning portal at your own speed.
1-hour live Q&A session with the experts will be held at 14:00. During this session the **best practices, examples** from 4 different organisations will be discussed.