TRAININGS

European Funding Academy

Online

24 June 2021

Horizon Europe
Innovation in proposals, projects and organisations

Fully online:

live webinars complemented with eLearning and live Q&A sessions

Horizon Europe – Innovation in proposals, projects and organisations

24 June 2021

Mandatory module before the webinar

This introductory module, in eLearning format, will help you understand the innovation agenda and all the definitions related to innovation. The session will also explain the EIC schemes and how Horizon Europe will support and fund innovations.

Discover about innovation:

- Open
- Social
- Sustainable
- Disruptive
- Breakthrough.

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Discussion Topics

08:45 – 09:00 Accessing the webinar room

09:00 – 09:15 Event opening and introduction to the webinar

09:15 – 10:15 Innovation in Horizon Europe proposals

Going through a proposal template, using innovation indicators we will discover what to consider and in which proposal section.

- How to describe innovation management structure
- Innovation management task and deliverables
- Budgetary aspects
- Exploitation management vs. innovation management
- Lean canvas method
- Commercialisation (Licencing, joint ventures, spin-offs, etc.)
- Non-commercial exploitation routes
- What will the evaluators look for?

10:15 – 10:30 Technical break

10:30 – 11:30 Innovation management in running projects

Based on examples from H2020 projects, we assist you set-up the innovation management in Horizon Europe projects.

- How to follow IP development? Capture and manage results – then exploit
- How to follow the market?
- Assess novelty element and innovation deployment potential
- Patenting and patentability
- Legal agreements – what is needed? What is useful?
- What will the reviewers look for?

11:30 – 11:40 Technical break

11:40 – 12:00 Innovation management on organisational level

How to prepare your organisation to be able to support innovation – inside and outside research and innovation projects.

- Innovation management systems and tools at universities and research organisations
- Consortium Agreement articles; joint ownership agreements, licencing agreements

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Afternoon

Do the quiz on the eLearning portal at your own speed.

13:30 - 14:00 Networking session

14:00 - 15:00 Live Q&A session with the experts

During this session the **best practices, examples** from 4 different organisations will be discussed.

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